THE PUNK ROCK/NEW WAVE MOVEMENT
- SELF EXPRESSION THROUGH STYLE.

3

CAROL ANN WALTERS.

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INTRODUCTION

Since the fifties sub-cultures have played an important part in shaping popular (majority) culture. In terms of style and attitude, these sub-cultures have revolved around pop music. First comes the new music, then the new fashions, attitude, slang, art, ect. Of course, the attitude is incorporated in the music and the fashion in the presentation of same, but it is always the music that becomes the catalyst, the common ground. This holds true of every sub-culture, but only the sub-cultures that have developed sufficiently in the areas of art and design have managed to exert an influence on everyday life outside their own "cult" following. I believ that the current sub-culture, which has been dubbed "punk" or, to use the broader term, "New Wave" has defined its own style and will therefore begin to spread its fresh approach to design, particularily Graphic Design and Fashion Design, not to mention music, into the broader popular market.

CHAPTER I.
----- The Story So Far -----

The 1950's brought Rock n' Roll and with it a "youth culture", for the first time youth itself was an identity. The years of ones teens and early twenties were years to be enjoyed and not just spent in preparation for married life and the middle aged spread. The "Teddy Boys" evolved as the identity of youth. They wore different clothes which were considered outrageous in their time. They set their own standards and values, but most important of all to them was their music. Condemned by their elders, parents, Church and older muscians alike, it acted as the flag around which the young rallied. It was an expression of their own lifestyle - their identity. The Teddy Boys and their sub-culture were reactionary, but eventualy became absorbed into the mainstream popculture.

No sub-culture made any signifigant impression again until the early to mid 60's when the "Mods" appeared on the scene. The Beatles, The Rolling Stones, The Who and other groups had raised the flag with their music, and again youth was asserting itself. A new generation was making its presence felt. The mini-skirt, by popular demand, was forced upon the unwilling fashion houses of Paris and for a time London became the world leader in fashion, style and music. Circa 1967 the flower power influence spread to this side of the Atlantic and merged with the Mod subculture to forge the identity of the "Swinging Sixties".

Since the begining of the 70's though, there has been a lack of direction in terms of popular culture. Americana and Nostalgia emerge as major influences but both are non-original and generally unrelated to the 70's as we see them, in style, attitude, practicality and feasibility. To people living on this side of the Atlantic the American Fantasy is exactly that - fantasy. A sort of safe materialistic off shoot of the hippie dream, it took shape in fashion as the denim obsession and in music as

appeal of American popular music, ie. the Westcoast (of America) sound, which has a soft Country and Western bias and the Eastcoast Disco/Soul sound. Advertising, in particular T.V. adds, geared at a young market and srlling such products as jeans (denim of course), toiletries and soft drinks display this influence very destinctly.

Concurrent with Americana, the Nostalgia craze has captured the public imaginction. Whether this has been due to media forcefeeding or genuine intredt is debatable, but nostalgia has been big business for the past five years at least. Reference to the good old days has become a basis for design in every field. William Morris; the Roaring Twenties, via the Great Gatsby; World War II, as shown by the repackaging and resale of Wartime newspapers and the rash of film and T.V. dramas set in Wartime; the snugness of the Ovaltinies to Rock n' Roll and the Teddy Boys have all enjoyed a boom. Even the early Sixties seem to be resurfacing. In music anything from Scott Joplin and Glen Miller to rereleases and cover versions of mid 60's hits have met w ith mass approval. Romanticism rules. However, all this has very little to do with the actuality of life in the later half of the 1970's. The pop-culture so far has been too derivative to define the 70's, but the foundations are there. A new and destinctive music has already evolved and with it a sub-culture whose influence is begining to infiltrate the pop-culture. Again a younger generation is defining its identity. This time around they have been dubbed "Punk" by the media.

CHAPTER 2.

----- The Blank Generation -----

Born more or less simultaniously in London, New York and to some extent Dublin (Dublin has already contributed two important New Wave bands, the Boomtown Rats and the Radiators from Space) out of frustration and disillusion, the atmosphere of change was apparent as early as 1975. Various independent groups of people were coming to the same conclusion - that they felt dissatisfied and alienated by the prevailing trends in popular culture and that it was time to do something about it.

The Sex Pistols rose as the unchallenged leaders of what was to follow. They came out of rehearsals to play their first in November 1975 at St.

Martins College of Art London, and provoked immediate reactions of outrage so extreme that they had soon crystallised the widespread repressed frustration, giving it form, style and direction. Single handedly, they had instigated a movement.

Young people began finding each other, with Pistols gigs as the rallying flag, new bands started forming, and the whole thing got off the ground. It was dubbed "Punk Rock" by the media — a term that was nearly ten years old. Originally it had been applied to various groups of musicians whose energy and enthusiasm was more in evidence than their musical abilities, and in this respect it was accurate but it was to collect many more connotations over the mext two years.

An entire sub-culture began to develope, an alternative press of punk-fanzines (fan-magazines) instigated by Mark P.'s "Sniffin' Glue". Punk fashions of multi-colour/peroxided hair, vaselined and spiked up, and clothes alluding to anything that would scare the passer-by, S & M/ fascism/gender confusion, a plethora of safety pins and related scrap metal, zips, buckles, chains, bondage belts embellishing t-shirts, fluffy mohair jumpers, plastic bin liners and assorted leather/vinyl/rubber/jumble-sale rags that had been ripped up with deft calculation.

Managed by Malcom Mc Laren, the owner of the botique then called "SEX", now "Seditionaries", that was to set the pace in Punk fashions, the Sex Pistols became notorious. Widely banned for the hostilities provoked at the Marquee Club and the Nashville Rooms (where the band had left the stage mid set to join friends in a scuffle over a chair) the eventualy secured a residency at the 100 Club in Londons' West End. By the summer of '76 Punk Rock had evolved to the stage where it would be officialy recognised by the music business, the record companies and the weekly trade newspapers, and the 100 Club played host to a Punk Festival in September.

The two days at the 100 Club were punk's "Debs Comming-out Ball". But the prevaling "atmosphere of violence" exploded into tragic reality on the second day when a girl was accidently injured by a piece of flying glass. Although such incidents were rare, it had happened, and the tradgedy tarnished the entire movement with one stroke in the mind of the public, although the subsequent outraged publicity resulted in the irony of Funk Rock catapulting to the status of Comercial Viability. But sensationalist "Punk-Rock - Shock - Horror -Outrage" banner headlines were the order of the day, even our own "Sunday World" indulged itself. Most of the copy was grossly inacurate and under researched, usually provocative and sometimes downright dangerous. Punk Rock was dommed to have an uneasy alliance with the mass media.

In the middle of it all, the Sex Pistols released their debut single "Anarchy In The U.K.", an "undiluted raging anthem of Modern World youth culture furious nihilism". It made the Ton Thirty before EMI deleted it and dropped the Pistols as a result of pressure from groups as diverse as EMI factory workers taking strike-action in protest against having to pack the single, ageing artists on the lable fearing competition and irate shareholders concern that controversy could make their units drop. The divorce cost E I £50,000. High finance, Local Council reactionaries and mass media sensationalists had joined forces to dish out some hysterical, ugly and very real represion on the "Punk-Rock-rebrobates" making them "Robles with a Cause". The bans spread

nationwide, and plans for a tour by the Sex Pistols. The Clash and The Buzzcocks crumbled as venue after venue pulled out. A second record company signed the Pistols and subsequently changed its mind, though they did manage to secure a contract with a third, Virgin Records, an independent lable noted for its liberal approach.

In December '76 when the Roxy Club, in London's Covent Garden, became the first exclusively punk club, the movement had found a home and a sympathetic atmosphere in which to develope. Apart from the pace setters, the Sex Pistols, the Dammed, The Clash, The Jam, The Stranglers and the Vibrators, a flood of new bands had appeared on the scene and Generation X, The Buzzcocks, X-Ray Spex, Wire, the Adverts, The Slits and The Heartbreakers (from New York) all made their distinctive controbution.

"Don't call me Blank Generation,
I'm doing the best that I can."

(The Radiators From Space)

CHAPTER 3.

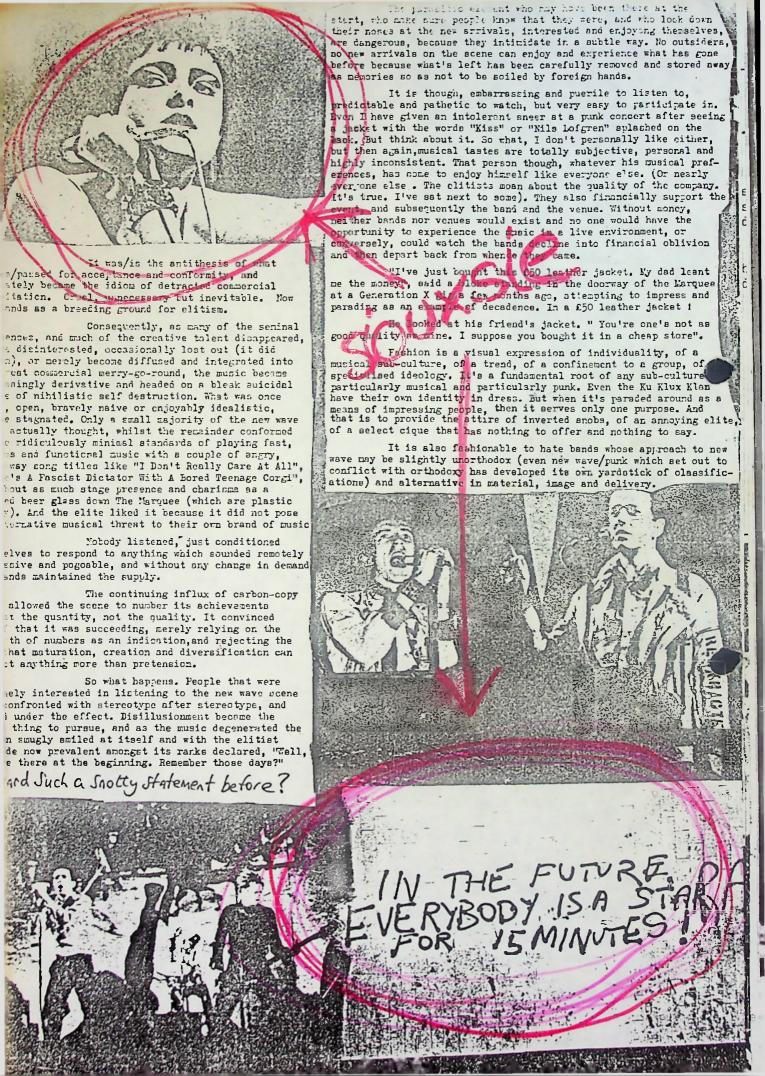
It is, however, much more interesting and relevant to examine how the sub-culture represents itself for undoubtedly it has achieved a distinctive identity of its own.

The Music.

The music was new and instantly recognisable - and you either liked it or you didn't. It was raw and fast, basic and compelling, but above all it exuded energy. It demanded total envolvement on the part of the performers and the audience, by pogoing. The pogo is the Punk dance (?), you jump up and down, in or out of time with the music as you choose and it does require total envolvement - there is no such thing as half-hearted pogoing! The lyrics were subjective / agressive / uncompromising, even militant and were adopted as battle slogans by the fans to be spray-canned on any convenient wallspace. Communication was the key, and the much publicised gobbing and beer throwing should be considered with this in mind - it was the bands who started it anyway!

The musicians themselves were inexperienced but they reveled in their inocence. In their music, the Punks sang angrily about the frustration of unemployment, being on the dole, boredom, recession and depression.

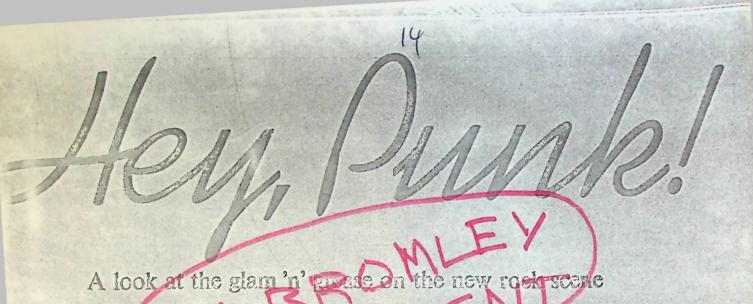
Catchphrases such as "vacant", "blank generation", "boredom", "Anarchy", "dole que", ect, heavily laced with sarcasm and bitterness, were the order of the day. The themes were reality and now, although it was a pessimistic view - fantasy and nostalgia were gone. Their clothes and make-up were outrageous and their stance was defiant. There was little or no gap between the performers and audience, and musicians and fans mixed freely at gigs and parties. The attitude was one of rejection and rebellion. The feeling of camaraderie, and sense of exclusiveness was high. Outsiders were regarded with suspicion, contempt or simply ignored.



The Fashions.

The leaders in the fashion concioisness of Punk were the "Bromley Contingent", the earliest Sex Pistols fans, and they became almost as celebrated as the band themselves - Siouxsie Sue (who later formed a band "Siouxsie and the Banshees"), Steve Havoc (bass player with the Banshees), Billy Idol (the future singer of "Generation X"), Nills and Debbie, as well as other individuals like Jordan, Sue Catwoman and Sid Viscious (later to join the Sex Pistols as bass player). Their fame took Warhol's prophetic "In the future, everyone will be famous for fifteen minutes" closer to fruition.

Unisex short spikey haircuts were a must, frequently vaselined or dyed, shocking pink, orange, lime or emerald green, blue, jet black or peroxide blond were favourites. Elaborate hard-edge eye make-up and dramatic lip colours such as black or deep reds. Black/white/grey, with the ocasional splash of red/shocking pink/green/leopard skin were the colours worn and denim was totaly out. Tight legged trousers in cotton/vynil/leather, bondage pants liberaly entangled with semi-functional straps and zips. T-shirts ripped and printed with provocative slogans or snips from pulpy porno novels, adorned with studs/zips/straps/plastic pockets displaying riot scenes and street battles. Leather bikers jackets, vinyl or seethrough plastic raincoats, jumble sale castoffs, fluffy mohair jumpers, footless tights and leotards, stiletto heeled shoes, brothel creepers, plastic sandles, narrow ties, safety pins, paper clips and badges. The range of basic items from which a costume (for want of a better word) could be created was enormous. All it required was the imagination to put it together and the flair to wear it. What is noticable though. is how strong the reaction against popular fashion was. The then current trends of romantic sophistocation/casual practicality were totally rejected. In its place came stark outrageous clothes which were considered gross and unflatering by unfamiliar eyes. Within the basic mould, the fashions would change subtley from week to week and it required quite an amount of skill in anticipating the trend (or "sus" to use the slang term) to keep up, but then most people took this as second nature as indeed it was. It was a visual representation of the most vital aspect of the sub-culture - that it was new and that it was changing and developing.



across London, a light of rock fans d. The feeling of cama-and a sense of exclusive-The media have wiles.

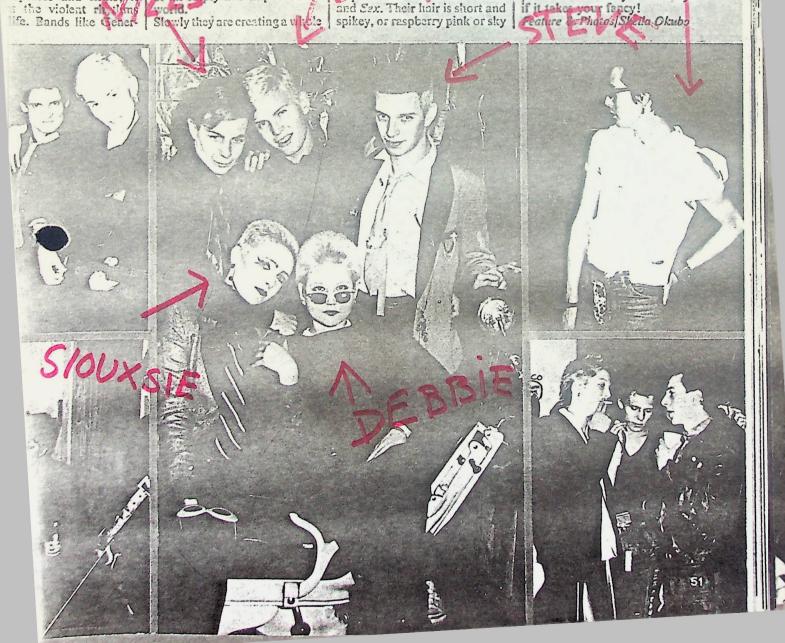
usic they identh is violent; it exudes the kind of electricity captures and heats; it

the past year, in small ation X, the Clash and the Sex across London, a few Photos are the heroes of this Punk Rock Phenomenon. On stage, these dighteen and philateen-year-old musicians eyes fleshing. Their ones are loud and pour sharily in a cascade of contemporary consciouseess and concerns. Theirs is a frightening teenage vision of an empty and impoverished

new cultural identity for selves. It's not only reflected in their their stages is cool; poses in basic black. Leather jackets, sneers and shades are the general uniform. Blue demin is definitely out. They shop for tora T-shirts plastic and rubber clothes riplaces like Acke Attractions and Sex. Their hair is short and

bas or bleached blonds. Some have rounded haircuts rend-niscent of the Beatles or the Dave Clark Five. Safety pins and clips and chains and dates decorate ear-lobes and lapels. The effect is the local hardware store look, and it suits their heavy metal music.

Now turn over for some real punk fashion that you can buy



As with music and fashion, the Punk/New Wave movement established its own identity through Graphics. In fact the graphic work played a vital part in the development in style, its influence spreading to fashion, notably printed T-shirts, and music, via presentation and back-drops. But principally the graphic work is associated with the Fanzines, posters/ handouts advertising gigs and later, as the various bands released records, record sleves and press advertising.

It is difficult to acertain when a graphic style first began to emerge but the Sex Pistols posters/handouts from the Spring of 1976 seem to be some of the earliest examples, which dates it back to the beginings of the movement. Probably, judging from the conotations of Anarchy/Distruction/Chaos associated with the movement, the emerging graphic style and its superficial similarity to the Dada publications is more than coincidental, but it has gone beyond imitation into its own readily identifiable style.

Like other aspects of the sub-culture the graphic work was a shock reaction, against the hacknied style of the mainstream flock graphics, as much as it was an attempt to distanguish a new identity. But more than that, it was a way of communicating with like minded people. Various subtle graphic devices, that were a means of attracting the attention of the intrested minority, evolved. The posters stood out clearly against the general mass of Rock advertising. Gone were the slick logos, clever copy and expensive colour printing, and in its place came cheaply produced black/white photo-copied pictorial "messages". These posters were invariably photo-copied, in fact the effect produced by the process became a mandatory part of the style. Collages of photographs, lettering taken from magazines and felt pen scribbles became a recognisable style. The fans came to know that a collage poster/"ransom note lettering"/ scribbled message would most probably hold some information of intrest. The subject matter of the collages also acted as a clue. Shock value was

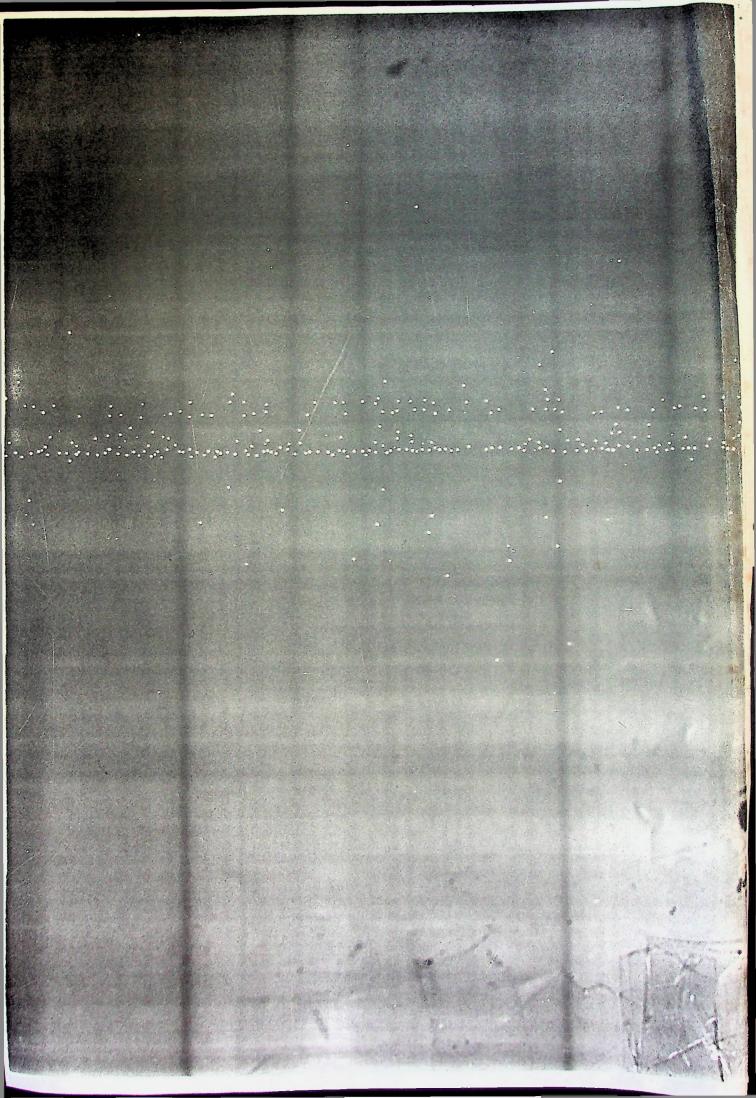
important and relevant snippets from newspapers/comic strips/agressive action shots of the bands/drop-out photographs of street battles/car crashes/ect. all appeared on the posters. These posters were made ouickly, but not without care, and were disposable. A new poster would be made for each coming gig and distributed as a handout to the audience at any convenient gigs, pubs or cafes. It proved to be a very efective method of insuring that the fans knew of any future events.

The individual bands soon developed their own variations within the style. The Sex Pistols instigated the "ransom note lettering" style which later developed into the logo that the band used throughout their career. The Clash have become associated with drop-out photographs of the street riots at the Notting Hill Carnival of 1976. They used the theme on some of their earliest posters, blown-up as a backdrop to their stage act and on their first album release. The Jam adopted a spray-caned logo, which they also used in blow-up version onstage, toidentify the band.

ILLUSTRATIONS

POSTER/HANDOUTS.

- 1. "Sex Pistols"
- 2. 11 11
- 3. " "
- 4. "The Clash"
- 5. " "
- 6. "Souxsie and the Banshees"
- 7. "Muvvers Pride"





100 CLUB

100 OXFORD ST, W1

sartorial correctness

Sex Pistols.

and a GASt (PLAStER)

7.30 till LATE. bars



SIOUXSIE AHE BANSHEES



Alexandra

Palace

16 March

Muvvers Pride ROCK BLAH + SUPPORT DELIVER AT THURSDAY MARCH AT 8'0' CLOCK ADD SOP NUS. GOP THE SINCE SLICED BREAD BEST 616



Pretension and complication are out.
usical diversity or complexity represents an
ntrusion of the old wave and as such should
e ig ored. New wave bands who are essentially
iffe ent are slammed as unconvential by a
ercentage who have drained convention of its
ife-blood and who are too short-sighted to
ealise that the elite musical spectrum they
upport and defend is dying on its feet right
n front of their eyes.

The effect is cumulative. Up and coming ands are scrutinised for approval. Those iscarded as "uncocl" and "unconvential" are sually the most refreshing but are banished nto an area that is insecure but fortunately or most bands, counter-productive. And those is exile them are the ones who should encourge and promote (and that goes for fanzines so).

It is true though that a small core of ollowers actually maintain the productive lements of the movement by going to concerts ach night, investigating new bands, creating enuine interest and developing followings. neir initial response, first provoked perhaps n a groups first or second gig in a dingy asement as a support act, will provide the ecessary impetus for a band to improve, have ne confidence to present itself in front of a reater number of people, and to become an ssential and creative unit within the genre. lot of bands grew up on the strength of only handful of fanatical followers. But a negatve, self-defeating elitism prevents that inital response becoming manifested in either oproval or disapproval, and subjective views, long with objective thinking becomes replaced ith a self congratulatory thumbs-down.

The bands remain searching for the necesary momentum to give their music the chance be heard by other people, whilst the news to back that they aren't like The Clash, The maned or lock like Joe Strummer, they try and map on the bandwagon (itself an elitist term cause it implies that a divided heirarchy cists and that the original heirarchy constites an accepted norm or standard) or they're iflicting their views on the private, personal sene of those who begun it all.

involved at that level aren't like that. But some are, and the evidence is too often commons place.

"They're not REAL punks, they weren't in at the beginning".



"They're not real punks. They used to like Black Sabbath and The Grateful Dead".

"They're not real punks. They like The Eagles and like listening to classical music. He used to have long hair".

So did Rotten. Generation X play "Paranoid" Most of them smoke dope (a hippy failing).

Such trapped elitism is not evident in other youth cultures. Look at the teddy boys, hardly any of them were in at the beginning, but nobody really cares because it's the music that counts. And the hippy movement. If you wanted to listen to or watch The Grateful Dead you could, irrespective of length of hair, dentilof involvement or strength of views. The music counted, and introverted snobbery only existed in terms of the quality of dope you were suching.

Despite the recent stagnation in the new wave movement, it is still the most creative the most innovative and the most valid subculture/scene happening at the moment. Consequently, hundreds and thousands of people will be able to experience the atmosphere, to witness musical maturation and inpplaces reincarnation within the diffuse fields that are gradually opening up.



...cos we know we're for real" -----

CHAPTER 5.
----- "Stuff your cheap comments...

Fonzines, which are best discribed as limited circulation, independently produced magazines (usually subjective and most often dealing with music, though sometimes Art, Politics, ect.) had been familiar as part of the underground press for many years but it was with the Punk movement that they again began to take a signifigant part in the spreading of a subculture. While it must be said that the "Daily Scandle" ect. had made Punk Rock notorious it was the Fanzines that were the voice of the movement. Punks writing about Punk for a Punk readership. These fanzines played an important part in the chain of communication. The first Punk fanzine was published in the summer of 1976. Edited (and written) by Mark P. it was called "Sniffin' Glue" a title which caused quite a controversy when it first appeared. It acted as a model for a glut of copyists, some of which were handled with sufficient imagination to take the style a step further, others were not.

"Sniffin' Glue" itself was a rough and ready job. The style that had begun with the poster/handouts was adapted to the fanzine which made it instantly recognisable to the fans as something relevant to the Punk movement. The format was a dozen or so photo-copied (of course) A4 size sheets tacked together with a staple. The headings were scribbled in felt pen and the text was type-written, usually very badly with the errors "x"ed over. The photographs were often plagiarized from the music press, though it has to be said that some very good original shots by new or unknown photographers were printed. It could be due to lack of finance that such niceties as type-set text or even Letraset were not used, but because the fanzine, at first glance, looks so roughly put together it hides the fact that a considerable ammount of thought went into the design and layout. The scribbled title and headings became the fanzines logo and although it was never exactly the same twice, it was always decipherable as having been written by the same hand. The majority of

the front page area, however, was taken up by a photograph or photographic collage framed by a ruled, as opposed to having been drawn freehand, line. In all, it amounted to a very straight forward approach to a front page. But the clues to the fans were there, in the felt pen scribbles, in the photographs chosen and in the catchphrases used in the sub-headings.

In an early issue of "Sniffi'n Glue" Mark P. had encouraged the fans to become involved and to speak for themselves by forming bands or writing their own fanzines. Many chose the later and a healthy flood of new fanzines appeared in the sympathetic record shops and Punk botiques.

Fanzines such as "The New Wave", "More On", "Cliche", Chainsaw", "48 Thrills", "White Stuff", "Buy This Now", "Skum", "Negative Reaction", "City Chains", "Kids Stuff", "In The City", "No Fun", ect, not to mention the more openly political fanzines like"No Future" and RAR's (Rock Against Racism) "Temporary Hoarding", all did good business at the gigs, in pubs andin the specialist shops.

Some were good, some bad, but they all shared common ground in the graphic style and layout. Of these "In The City", "Chainsaw", "48 Thrills" and "Kids Stuff" stand out as showing most evidence of visual awareness. Coincidentally all four use the photo-copy/staple format. "Chainsaw", which started as a faithfull "Sniffin' Glue" copyist, took a definite step towards originality when in issue No 5 the letter "N" on their type-writer proved faulty, the result being that every "N" in that issue had to be added by hand! But in particular "48 Thrills", "Kids Stuff" and "In The City" have each produced some excelent and interesting graphic work within the style. "Kids Stuff" chose to lay clean edged strips of typed text over photographs, where "In The City" used roughly torn pieces of text as part of a photo-collage, while "48 Thrills" used a combination of the techniques. The merging of the text and illustrations is far more imediate and visually appealing than the usual segragated approach. Subtle points are made visually to greater effect than if they had been written

ILLUSTRATIONS

FANZINES - Front Covers.

1. "Sniffin Glue"

2. " " " 3. " "

4. " "

5. "In The City"

6. "48 Thrills"

7. "Kids Stuff"

8. "Chainsaw"

9. "Zig Zag"

10. " "

11. "No Future"

12. "Temporary Hoarding"

13. "Heat"

14. "

15. " 16 "

SNIFFIN G

AND OTHER ROCK N' ROLL ANYTHING TO CAUSE AM UPROAR! AND

HABITS

APRIL MAY 1977



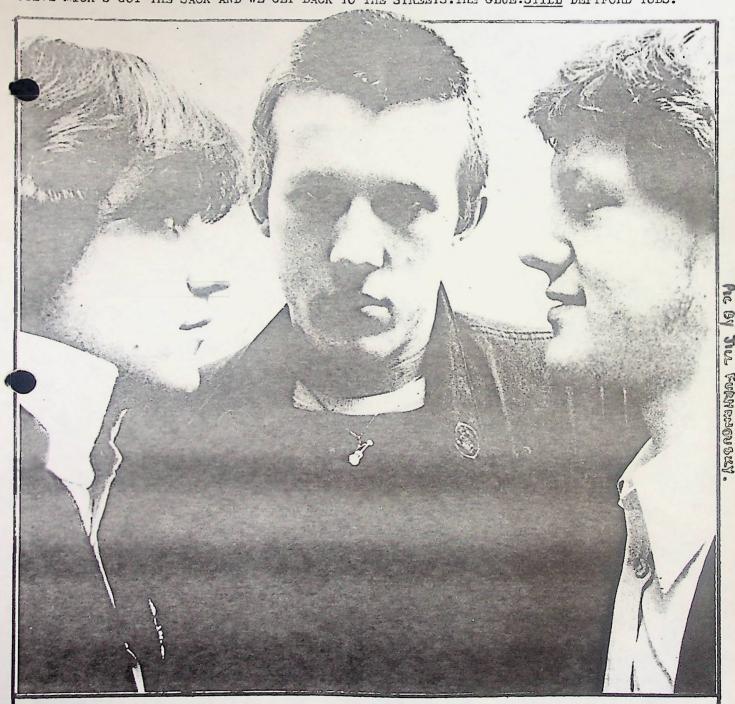
CORTINAS - DAMNED - MODELS

SNIFFIN' GLUE ...

AND OTHER ROCK 'N' ROLL HABITS

FOR DEPTFORD YOBS! JUNE - 1977.

STEVE MICK'S GOT THE SACK AND WE GET BACK TO THE STREETS. THE GLUE: STILL DEPTFORD YOES!



CHELSEA + JOHNNY MOPED

SNIFFIN' GLUE AND OTHER ROCK WARITS.... FOR AROUND AUG/SEPT '77 (2)

... Message Your Glorious Leader Is One Year Old .. (sort of) ... The Word is Bottle ...



HEY LITTLE RICH BOY TAKE A GOOD LOOK AT ME!

- interviewed. Elitism in the U.K. Ultravox! - again! etc...ETC...eTc...

KID'S STUFF

3

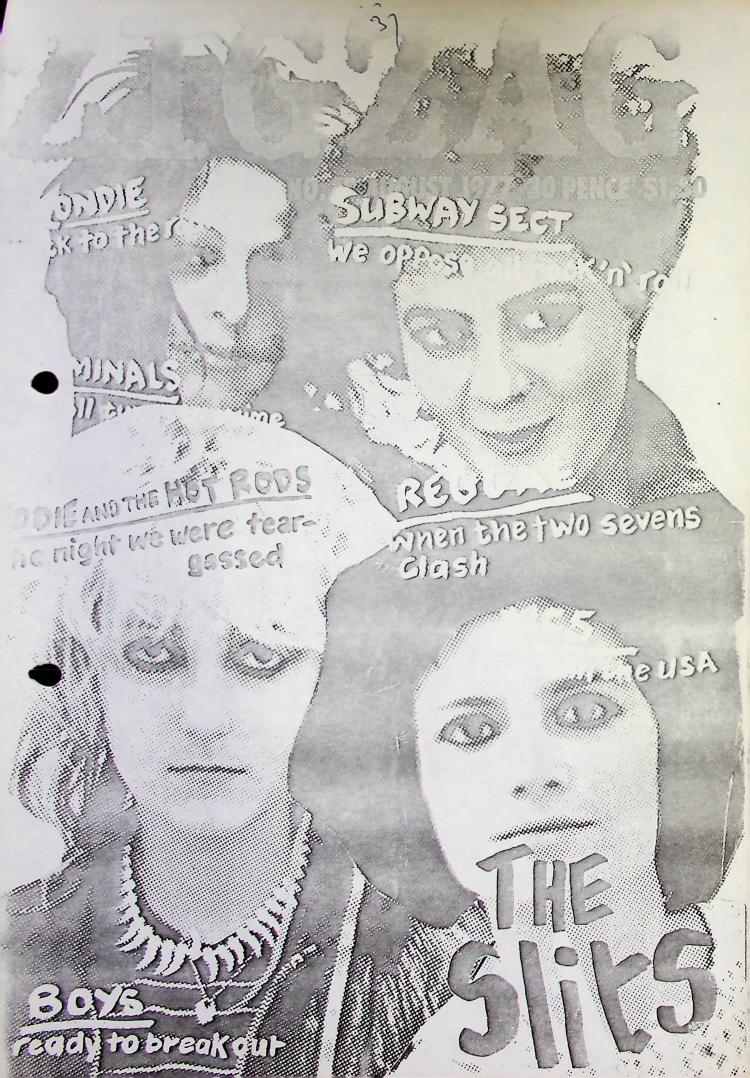
"INCLUDES: CRIME: SIOUXSIE AND THE BANSHEES; ALFRED. HITCHCOCK: DESTROY ALL MONSTERS: DAVID JOHANSEN

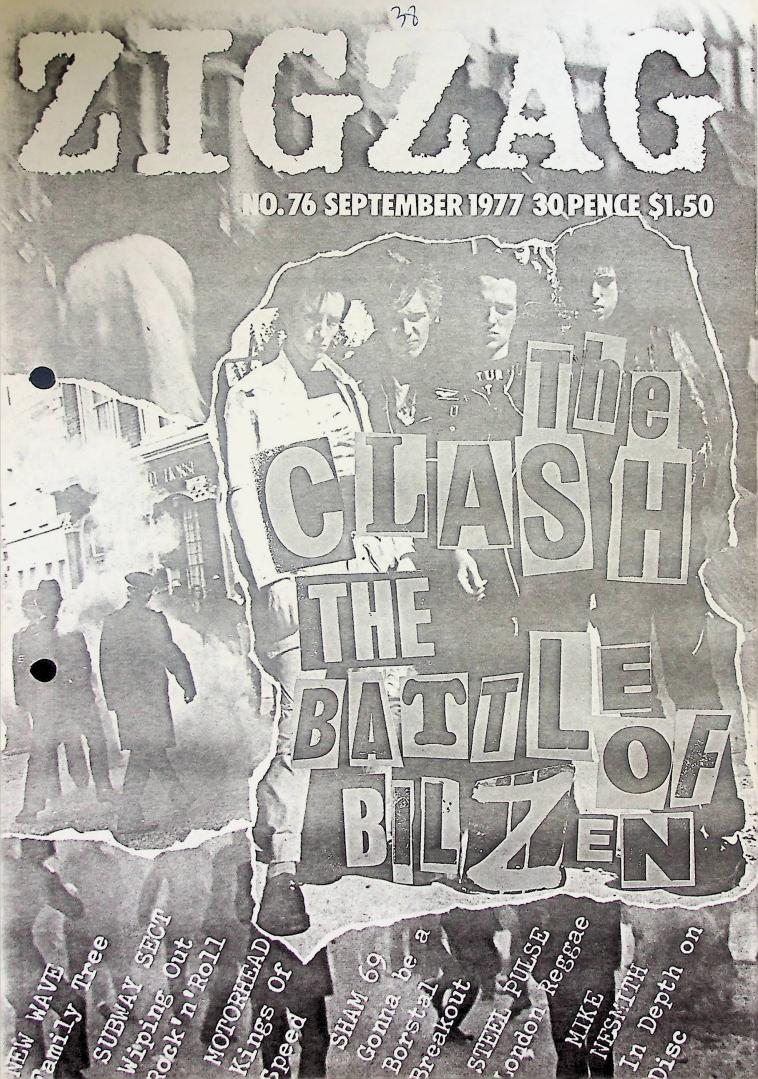
CHAINSAW

SOM THE

THE USERS

MARCH PREIL I



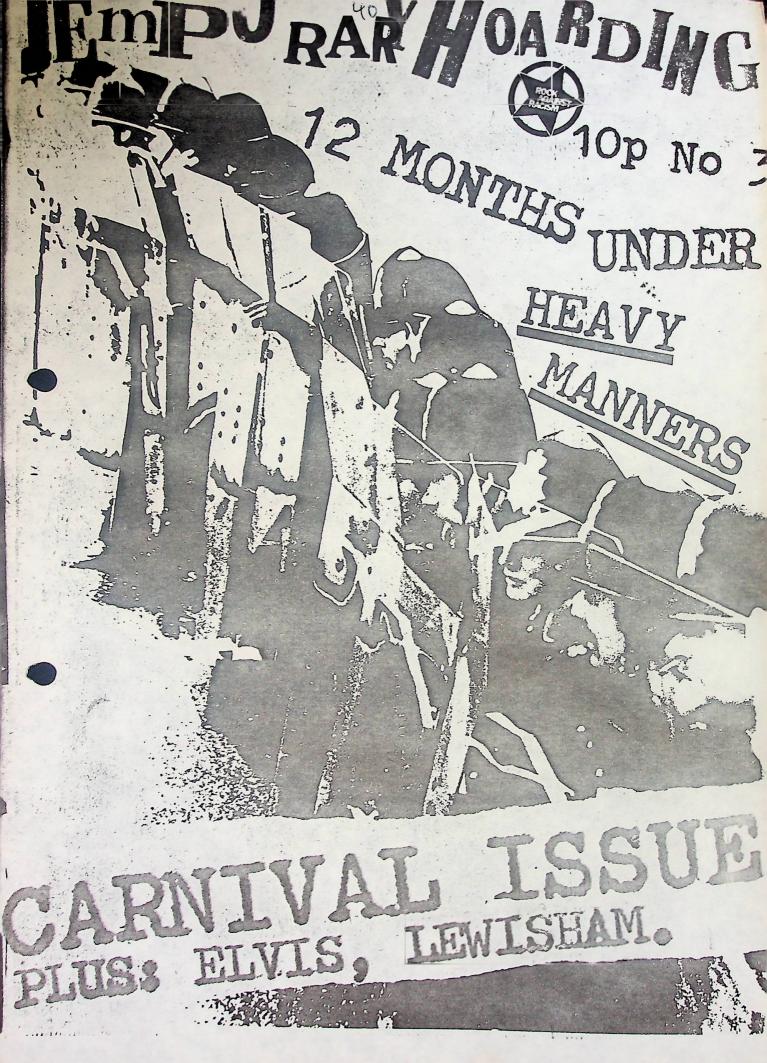


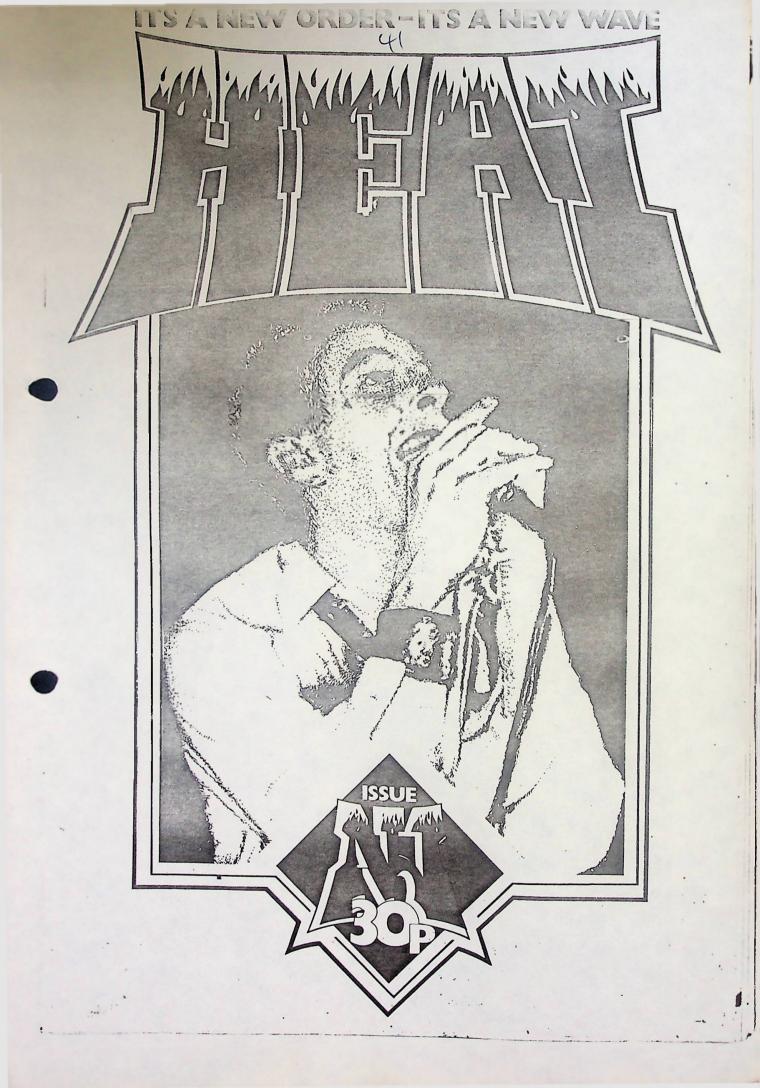
NO FUTURE

DEMOCRACY,
TRUTH, LEADER,
POLITICS, HERO,
EDUCATION, LAW,
NATION, CAREER

ALL THESE WORDS ARE USED TO BRAINWASH YOU / BUT DON'T BELIEVE US WE USE THEM TOO

WIVIENNE WESTWOOD MICKJONES - BUILDA RADIO STATION - 1984 -AN ARCHYNOT CHAOS





TEN PRINTING A COLLECTOR'S TEND WARMLESS

ISSUE 3-SEPT 1977-30p







ILLUSTRATIONS

FANZINES - Examples of text.

- 1. "Sniffin' Glue"
- 2. "In The City"
- 3. n n n
- 4. "Chainsaw"
- 5. "Zig Zag"
- 6. 11 11
- 7. "Heat"

CORTINAS

Without warning The Cortinas hit the stage and started tearing through their set. A Automatically, everybody surges out of the bar towards the blare.

"Fascist Dictator" is rammed out with ferocity at a gruelling pace to kids who've read all the scandel caused by "PUNK ROCK" and have come out of curiosity.

Nothing like it had been heard before at the Winter Gardens. It wasn't no sleazy little joint neither- looked more like the bleedin' Alexandria Palace with just as bad accoustics. Place looked more at home for "The Black and White Minstrel Show" than The Damned and Cortinas.

The gig already felt unusual and pecial— it felt fresh and raw like the early days. The atmosphere had that desparate edginess our music feeds on and reflects.

The Cortinas are only a young band but you can sense their importance to the scene, because their musics got our ideas and our direction behind it. Their music is furious -a battering ram of sheer energy - enough energy to wake fuckin' zombies.

"I Wanna Be Sawn" and Nick Sheppard's still swerving all over the place on rhythm guitar, while, strangely, Mike Fewins on lead remains taut and motionless. His eyes staring fixedly on his

chords, rarely looking up 'cept when he can stop playing for a tick and have a break. He's totally immersed in playing - and playing it right. Yet that doesn't interfere with the bands total exuberance.

The band sounded very blary in thebig echey hall which the group didn't like one bit but, funtunately, the bad sound blended well with the group on this occasion -because by the power you'd expect 'em to have amillion watts and some dynmite behind 'em.

"Yer we come from Bristol"
"PLAY IT IN THE SUBWAY" Slips violently out. Dexter shuffles, jumps and jerks to the left of the stage while Nick's al — ways moving like some hungry caged ani—mal. At the centre of the stage up front is hefty Jeremy Valentine, the band's spokesman and vocalist., and behind him is little Dan Swann the drummer. We're all happy tottering to the tune in a lively fever — but it's not enough...
"THANKYOU YOU APPATHETIC BASTARDS —

ARE YOU STONED OR WHAT ?"
taunts Jeremy full of disdain.



the man who dies every day.

Someone stood beside me for a moment in the rain,
A silouette, a cigarette,
and a gesture of disdain,
I felt a dark door open saw a sudden ghost come through,
a spark leapt from a fingertip,
and I knew it must be you,
aint you the man who dies every day.

We never saw you walk in,
we never saw you leave,
you left the ashes of a laugh on everybody's sleeve,
you always played that funny pack of cards without an ace,
and every street you ever walked,
is mapped out on your face,
aint you the man who dies every day.

You always kept a sun-set behind your lonely shoulder, you never showed on photographs, and you never grew much older,

you flicker like a shaky shadow, move in like a thief,

an you never seek relief,
'cos your the man who dies every day.

rack (6) Artificial Life:-probably the ost emotional track on the L.P.-where ohn Foxx seems to cry from the heart of he city "I've learnt to be a stranger"-t's about the different levels of life in London-a really sad song-even depressing, but I suppose London with all its different corrupt life styles is depressing-it is a cold place to live in especially if you don't waiting in the lost of the stranger waiting in the lost of the lost of the lost of the stranger.

"I should have left
here years ago,
but my imagination
won't tell me how,
the whirlpools got
such seductive furnitute
it's so pleasant
getting drowned."

know anybody here,

Track (7) While I'm

Still Alive:-as much
as I try, I can't dislike any of the tracks
on this album, they're

all so good-and this ones no exception, although it is, perhaps the least out -standing track on Ha!Ha! Ha! A last minute change of opinion put this one on the album, instead of 'Quirks', which goes on the reverse side of the Modern Love' single which will be shrinkwrapped with the first 5,000 L.P.'s - make sure you get one!

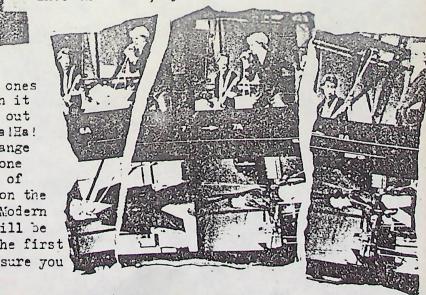


I first heard 'Hiroshima' it remind ed me a lot, of Bowies 'Weeping Wall on his 'Low' album, but the more I listened to it , the more it seized an identity of its own-its a kind of semi-instrumental with all the instruments toned down-Stevie Shea guitar takes a complete break from this-allowing Ultravox to experiment by adding a saxaphone to thei already, widely varied, catalogue of instruments used-no! Billy Currie doesn't play saxaphone as well-it was a friend of the band, he should get a credit on the album sleeve. The theme of 'Hiroshima' could be about a city (London?) ++destroyed+

++deserted++overgrown++lifeless++it's more of a dream ++a vision++a film running with no sound-track+++'Hiroshima Mon Amour'+++a passion for death - work it out for yourselves.

Like I said in the first issue of 'In The City', Ultravox! are taking off!! - don't be left behin - don't wait 'till SOUNDS & NME etc.. blitz thei middle pages with them - pretending they've only just discovered them!

Ha! Ha! Ha! is definitely the most exciting album since the CLASH, buy it.







Warquee will remain the sweat years, because the possibility

music, launches into "Joey's On The being installed is as remote as Tony collapses through overheating.

-ment who make out they're doing everyone a favour when in fact all they do is count the takings. Who seems so blatantly obvious Who's being ripped appologies for a shortened set. The plea for vent-No 1", and the Marquee? You, me, the band. The embarrassing llation The hypocritical policy of the Marquee re-appears later for "Lookin' After

Rate are though. The श्रीह fixed reaction

and semi-sophisticated Irish urban rock and roll. And if you think the classification pretentious, you havent heard some of their songs.Occassio: -ally they were really good high energy R & B, but they lapsed too often into recycl. ed riffs, which made the song smack of imitation, and only underlined the fact that the need some challenging and memorable songs and not be poor mans Stones. Altogether they were sloppy yet elegant

blatant yet uncommitted and exciting yet barely provo-

Geldof IS the Boomtown Rats. The focal point. Infectious, aggressive, posing, jeering, passing out. A mixture of

Jagger movements, Howard Deveto's masal whine and Ger. Carson's cynicism. Who needs more? Jagger's never come over with such impatient frustration for years, He's a real crowd puller. And he sneers at TOTP cameras. Gerry Cott and Gary Roberts go through the routines of forgotten guitar heroes. The Keyboardist got promoted to

didnt know anything else, shown by the fact several songs off the new album including the Blue Peter, Can't understand why. probably heard the Stranglers! pringsteenish "Joey", the mutant mass of retired Kiss fans Pete Briquette reminded Dee Ramone, and John which was well received, probably

that they all sang along to"Gary Gilmore's

(concept fanatics note

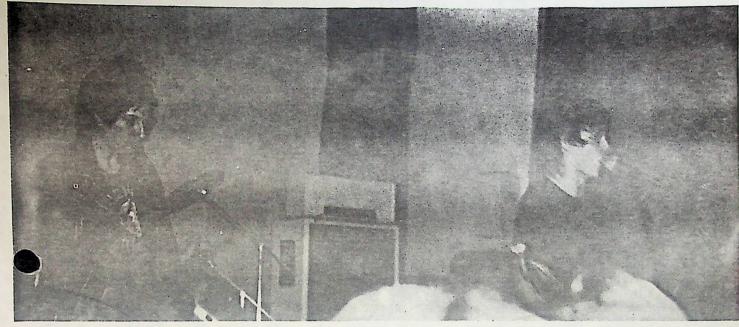




created by many new wave bands but might fall hysteria greeting the gigs is questionable Rats are undoubtably enjoyable but the in all I suppose, an enjoyable grace if everyone became less

manipulate the idiosynoracies of the scene Hardly creative or reactionary but able to tolerant,

THE BOYS + THE FORCE LIVE AT THE GREYHOUND, CROYDON



Wew years day, 1973. The Force were the support group and the audience hated them. There was no clapping at the end and in the last half at of their set everyone was chanting Off! Off! Off! They were a wierd looking group. The singer was nicely plump, had a neat moustache & beard and



looked like he was just about to have his sunday afternoon hap in his armchair. The guitarist looked like a Broadmoor inmate, he was wearing green overalls, dark glasses and a stocking over his head. The drummer looked like an accountant, -dark blue suit, light blue shirt, orange tie, nice accountants hairstyle etc etc etc. Great. Well the music (I thought anyway) wasn't quite as bad as some people thought, I've seen a lot worse. At least they could play their instruments well enough but ... they were too slow and unoriginal, All their songs were 3-4 minutes long, one or two were blatant Stooges ripoffs and they had a lot of guitar solos (they were bad). After they left the stage the DJ picked up the mike and said "Thanks to the Force for playing here tonight...or trying to play anyway. I don't think we'll be seeing them at the Greyhound again." Youd better take his advice and ignore 'em like the bloody plague. P.TO.

"NOBODY LIKES ME
EVERYBODY HATES ME
JUST BECAUSE I EAT WORMS
BITE ALL THER HEADS OFF
SUCK OUT ALL THE JUICES
THROW THE EMPTY SKINS AWAY"

EDITOR KRIS NEEDS

STAFFERS PETE FRAME JOHN TOBLER ANDY CHILDS COUN KEINCH DANNY BAKER STEVE WALSH

ONY PARSONS JOSIN BANKS MARK P ADRIAN THRILLS FAMOUS MAC

NEW YORK ALAN BETROCK ADVERTISING RICHARD HOWELL PHOTOGRAPHERS CHALKIE DAVIES IEEE BLACK CHILDERS LOOPEY CRYSTAL CLEAR

CLASH COVER PIX TOM CHEYENNE BSCRIPTIONS/BACK ISHS SHE ANDREWS

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THIS IS JOE PUBLIC SPEAKING...

Hi Zigzaggers; Here we are again despite the dopey Etters a minority seem to think will change the face of Zigzag and the world. The best was from a geezer who said NOW he wasn't going to write for the mag-out least we've achieved something! Seriously, response to the last ish was great thank for the support. No one's going stop is now!

This issue is something of a s (IASH special. Zigzag's new wonder-wider describes the incredible somes which took place when they played a Belgium 133 festival he was a clash want on the time. He also managed to get a world exclusive preview of the new single "Complete Control

The Clash also for up in Peres new wave family tree, which is fascinating striff and fall of surprises.

Ziggags always tried to cover the luser-known outfits with something to offer. Mis month we've got three Robin Banks has done STEEL PULSE, a veggie band currently devastating London. Danny Baker spoke to SHAM 69, one of the vest groups we've Seen for ages and a great bunch of geezers. Those of you mystified over the SUBWAY SECT Failer on last month's cover will be relieved to see they're here this month, talking to Steve Walsh au about

I done MOTORHEAD cos if its honesin and energy thenere got it. Inegre great to bash me head to pulp every him!

With Egzag I wanted to triba a brick wall of the lest writes around. That's what Tony Parsons is herehe wrote a piece on the Mont de Marson festival and the National Front warning line of you think politics should be kept out of ligzal just remainder these won't be a Zigzag of they get ut cas there won't be rock n will unless you wante do the Goosestep.
To placate the we want for a info on Mite Nesmith

Amada there's two pages unal intersted into on Mike Mesmith Not to mention a difficulty reviews column

and also John "Lye a soul of the Yorker Walls Outto from Complete Constate

PAGES

ROCK 'N' ROLL WITH THE MODERN LOVERS Jonathan Richman and the Modern Lovers (Berserkley import).

It's true what they've been saying Jonathan Richman has gone absolutely crazy. Off the rails. Loop-house Central. This is almost a Novelty Al bum.

This guy is right out on his own limb to competition at all. No-one in their right senses would attempt to operate

commercially in this area.

People say that this, Richman's 3rd album (not counting the 3 tracks on Beserkley Chartbusters Vol. 1') is the biggest disappointment of their year. Others say it's the biggest shock of the year. Giovanni thinks it ithe greatest thing since the wheel:

The first Modern Lovers album had heavy promise - even though it was a collection of rejected demos cut in 2 days during April 1972. It was the perfect combination of imperfection:

That group broke up. Too much brainin the same room, so the rumour (One day I'll write the whole story . . . I'm collecting stuff about it now - like, for instance, when they moved into Phil Kaufman's house. lou Harris moved out and went to live with Linda Ronstadt).

Richman put together a new Modern Lovers and recorded a second album which everybody (from Johnny Rotten to Needsy - see Zigzag sixty-six)thought was inferior to the first, which by this time was on the way to becoming the biggest underground album of the

seventies.

That first album (demos, remember) sounds like 'St. Pepper' compared to this new one, which says it was recorded at the CBS Studies in Folsom Street San Francisco. If this is true, I can only assume it was done in the LAVATORIES of the above studio. If it cost more than a couple of hundred dollars to make, I'll eat my jacket.
When we first listened to it, we had

to keep smiling at each other - like

is certainly one of the most extraordinary albums I've ever heard "I still love the fifties" cried Richman in 1972, and he still does in 77. His group sounds like he locked them up for 6 months, erased their memories, and force-fed them 24 hours a day with tapes of Dion and the Belmonts: the Monotones, Simon and Garfunkel, Buddy Holly and the Crickets and Gene i Vincent and the Blue Caps. But before he let them hear Buddy or Gene, he mixed the electric guitar tracks out of them.

There isn't an electric guitar to be neard here. The absence of a roaring guitar solo sometimes gets so frustrat-ing you find yourself wincing. Twitch-

ing at the very least.

The drummer plays triangles and coconuts and chimes and a cabaret snare (and amazes his friends at parties with his virtuosity on the spoons); the bass player plays a bull fiddle; the guitarist looks like his main gig is playing in a Hawaiian Jazz group.

Rockin Rockin Leprechauns' is the nearest thing, in terms of feeling, to 1957 that I've heard.

"I won't have any electricity around
The only electricity I'll tolerate
stuff we generate ourselves, during

our act" said Richman, when he got back on the road following the near electro-

record companies in London, A+R men would think they were either taking the piss or else stone crazy. They'd be thrown or laughed out of every one.

When Richman tours this autumn, I'll be very interested to learn how Kaufman and Kolotkin produced and engineered this thing. Richard Perry will have to retire when he hears it.

Slyn Johns too. The most disconcerting thing is the sleeve. The photo on the front is ALMOST a re-touched version of the one on the back . . . BUT NOT QUITE. are too many mind games at work on this album!

I like it. It's the weirdest album of the year so far. The world isn't ready for this one - and I doubt if it ever will be.

Is Richman crackers? Frankly, I doubt it. We might be, but I don't think he

Billy 'Sword' Wilkinson's

MANIFEST DESTINY - The Dictators (Asylum K 53061).

The Dictators' first album was called "The Dictators Go Girl Crazy!" and was great fun. They sung about getting drunk, being stoned, driving cars, screwing chicks - all the vital ingredients of the American teenager's fun weekend. It was put over in a gross, loud, ham-fisted and thoroughly enjoyable manner with a welter of memorable tunes.

On first hearing I thought Wanifest Destiny" should be re-titled The Dictators Go Dead Serious

Gone are singer Handsome Dick fanitoba's drunken bellowings, the inept renderings of classics like "I Got You Babe" and the simple, cruising FUN songs. Instead they seemed to have got into heavy epics on the destruction of technological mankind and normal love songs. And the music sounded ponderous, derivative, unoriginal and too slow - in different places, and sometimes at the same time.
BUT THAT'S WHAT I THOUGHT WHEN I

FIRST HEARD IT! Now...well I like it lot actually.

What's happened is the Dictators have steered their all-American gross bozo stance away from escapist fun weekends to more serious matters like chemical cockups producing rampant monsters and catching radioactive syphilis with devastating consequences.

And they're more serious about girl

The production is handled by Blue Oyster Cult's dynamic duo Sandy Pearlman and Murray Krugman, who have infused the brash but melodic Dictators' sound with depth and subtlety. The group are unleashed at their live headbangin' overkill level on the final cut, Ig's "Search and

Destroy". They sure can play. It's the songs on which this album lives and kicks out...like the afore-mentioned epic "Disease", which builds to a manic climax, or "Sleeping with

the TV on", a title and chorus to remember with relish. "Science Gone too Far" is mid-period BOC pulling September 1975 - and he's not kidding. funny faces. The charging "Young,

If a band took a tape like this around. Fast and Scientific" bombs up behind

with great force. with great force.

There's still the bummers which probably put me off in the first place, "Hey Boys", "Stepping Out" and "Heartache" still don't make too much of an impression, but they're getting

there.

I like the words on this album - " don't want to die but I wouldn't ming if I was an idiot" ('Disease"). Play it a lot.

- Kris Needs

THE RUBINOOS (Beserkley Import)

Who would dare to predict a Tommy James revival? Maybe not me, but I can think of a lot worse things to appen, and if 'Crimson And Clover' is ever going to be a hit again, doubtless it'll be the Rubinoos (pronounced Ruby Noos, by the way) who'l be singing it. It's unlikely that the four members of the group who claim to have been playing together for seven years already, although none of them is yet twenty, would regard themselves as originals, but more as imitators, especially of the innocent pop sounds of the '60s. And that's exactly where their appeal lies - if you think of every other kind of revival that has taken place in pop music, it's always been related to a movement which threatened pop at the time, but I don't think it's ever actually been pop itself . which has looked over its shoulder and seen that there's enough good material to last for the next ten years. There's not really any need to change the way you do it, either - the elitism of the golden oldie is such that only exceptional records are remembered, and they only become exceptional if they're either weird or such big hits that everyone knows them.

For that reason, there's no need for anyone else to do 'Bohemian Rhapsody' or 'Bridge Over Troubled Water', but the Rubinoos have proved in America that if you take a number four hit that's ten years old, and copy it exactly, enough time has passed for it to be even bigger than it was originally, in fact number one The song, by the way, is 'I Think We're Alone Now', and is typical of the guileless teenage quality that pervades even the group's own compos itions.

Most of the songs, and the solo instrumentals, are the work of Tommy (T.V.) Dunbar, whose brother is in Beserkley's 'grown up' band, Earthquake, and Dunbar is obviously very serious about fitting into the 60s time warp, both his lyrics and his solos being admirably short of pretension or excessive skill, which in these days has become a positive advantage. Jon Rubin plays rhythm guitar and sings lead, by the way, while Royse Ader and Donn Spindt are on bass and drums respectively. All four sing, but in truly ethnic harmony style, and were it not for the



ILLUSTRATIONS

FANZINES - Photographic collages.

1. "Sniffin' Glue"

2. " "



ILLUSTRATIONS

FANZINES - Examples of text/illustration collages.

1. "In The City"

2. " 2" "

3. "Kids Stuff"

4. "48 Thrills"



adhouse!People always call a madhouse'someplace'don't they.Put her in'someplace'Have y-you r seen the inside of those places-the laughing and the tears-and the cruel eyes studying yo



People always mean well. They cluck their thick tongues and shake their heads and suggest-C so very delicately-Ofcourse, I-I've suggested it m-myself. But I-I hate to even think about it, see she needs m-me. It-it-it's not as if she were a maniac, a raving thing. She just goes a littl m-mad sometimes. After all, we all g-go a little mad sometimes-sometimes d-don't we,d-don't w-wc



into the text. Other points are emphasized without making the text repetitious. This approach has already influenced commercialy produced newspapers such as "the New Musical Express" and "Sounds".

Ireland, in particular Dublin and Ulster, where there is a determined Punk following has produced quite a number of fanzines. Dublin has seen "Heat", "Liggin' ", "Buddy", "Whimp Wonder Comic" and "Up Yours" all in the past 12 months. "Heat" which has run to five issues so far is strong on design/layout ideas and stands up very favourably to any to any competition from the London fanzines. "Heat" is in magazine format and all text is hand printed, interspersed with illustrations. The editors have made a determined effort to progredd and to develope a style of their own, using two and more recently four colour covers. In fact the fanzine has even been criticised for being too profesional! "Liggin' " which has seen only one issue yet, is a photo-copy/staple job with a difference, The fanzine is bought in a sealed envelope, with the front cover pasted onto the envelope. There are two more photo-copy jobs, "Buddy" and "UP Yours", unfortunaly both are short on ideas and design. The "Whimp Wonder Comic" is reproduced by Gestetner and is practically devoid of graphic work.

During 1977 the major record companies woke up to the comercial viability of Punk Rock/New Wave music, resulting in the first album and single releases by Punk bands. This opened another field for the aplication and development of the graphic style. Artwork and design on album (L.P) sleeves had always been considered an important part of the record's promotion but with the advent of the New Wave and the desire of the musicans to give their fans their monies worth, it became mandatory to release singles in pic (picture) sleeves. The single sleeves were usually fairly basic one or two colour jobs, although a number of full colour prints have now appeared. Album covers, however, necessitated the consedered use of colour to distinguish them from the enormous selection of records on display in any shop. Bright primary colours, and "day—glo" colours of shocking pink/green/orange/yellow/blue were favoured,

ILLUSTRATIONS

RECORD SLEEVES.

1.	"Sex	Pistols"	_	album
	6.7 (- 24	TTOOT		C T D CCII

2. " " - single

3. " " - "

4. "Generation X" - "

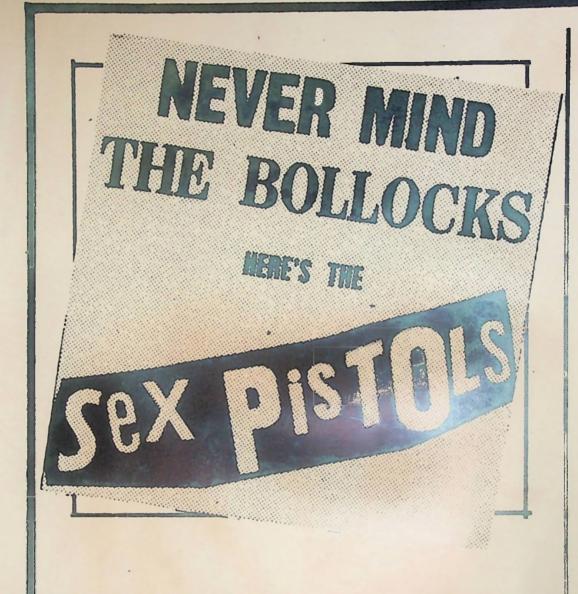
5. "The Clash" - "

6. "The Adverts" - "

7. "Wire" - "

8. "The Vibrators"- "

November 5th, 1977



THE SEX PISTOLS

The Bollocks,

Pistols



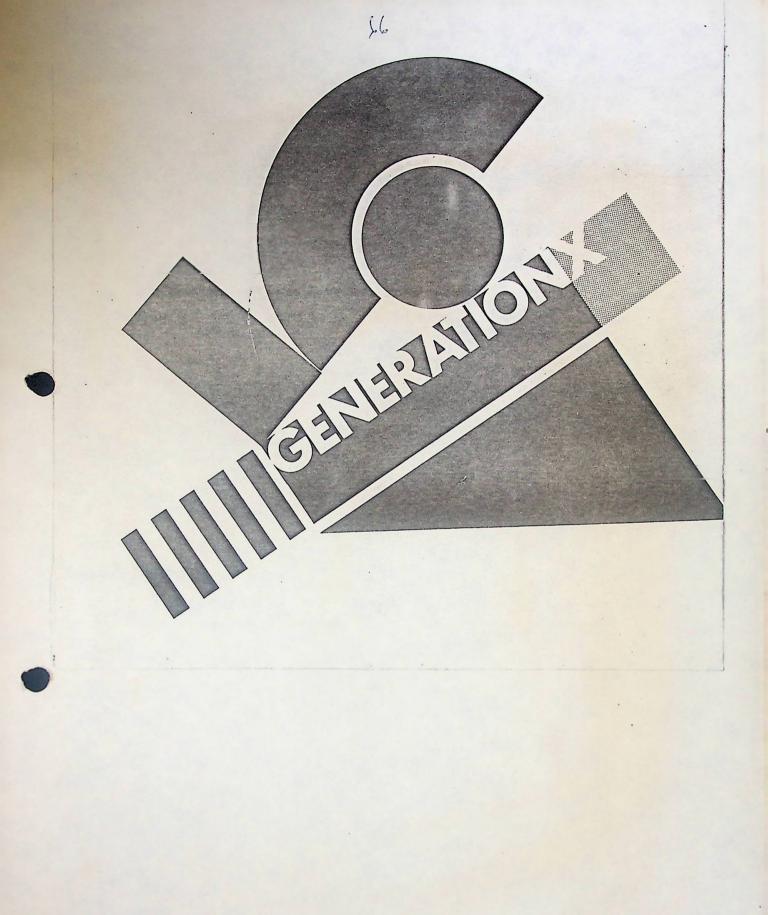


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BUZZGOCKS



UP 36316

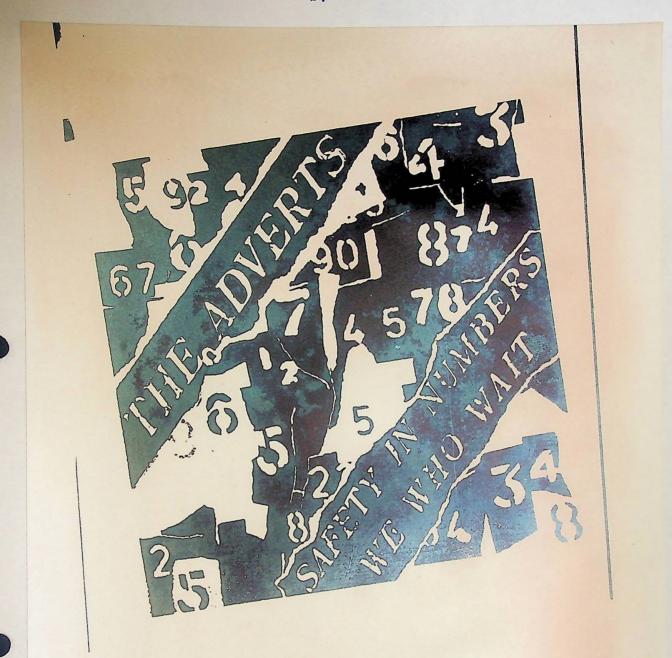


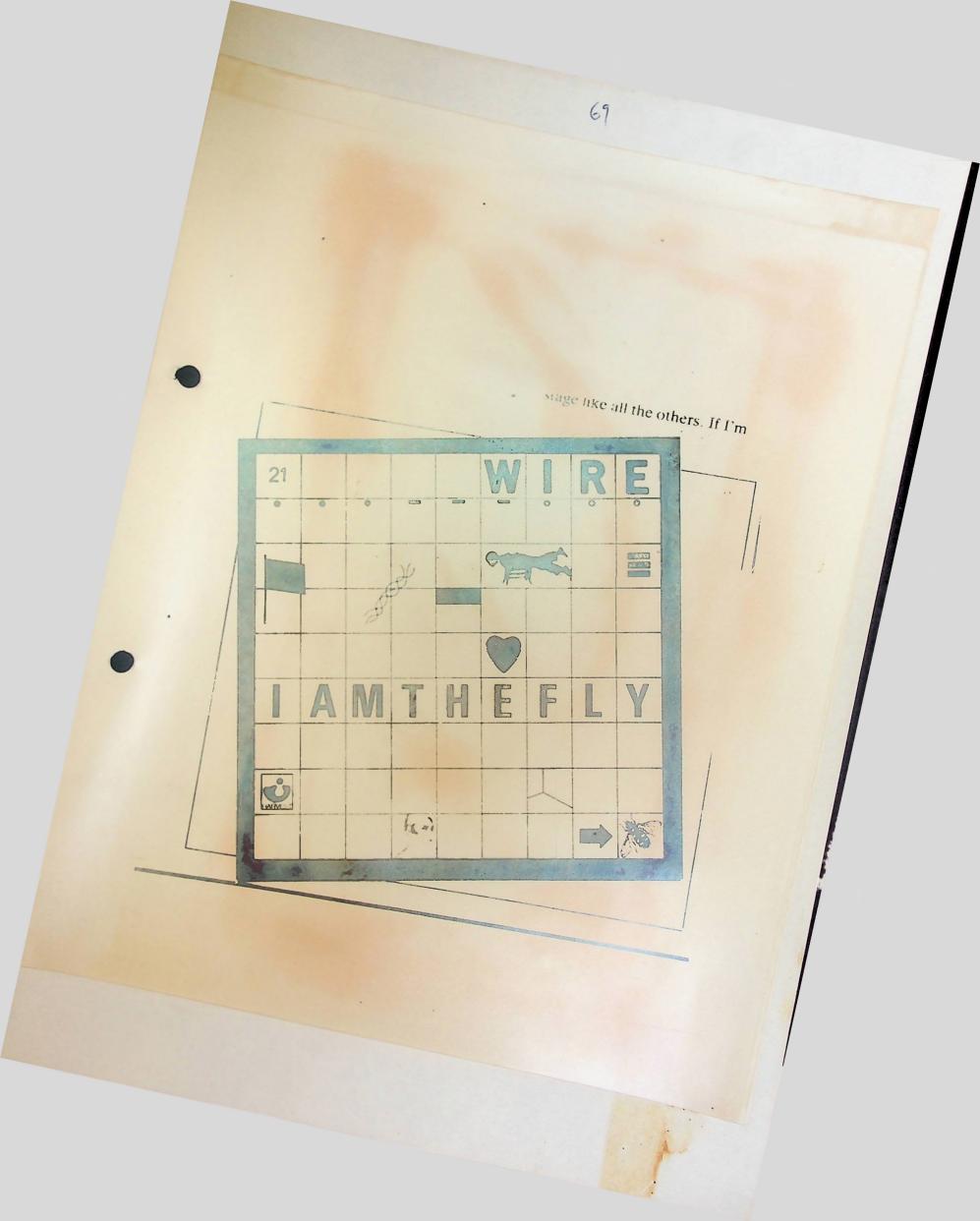
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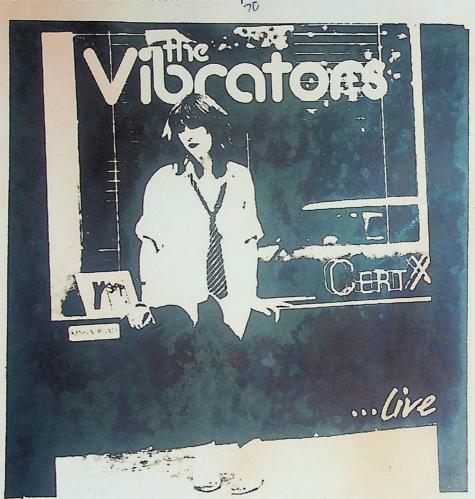




ound retty lmis-This initeeth a..., it would undoubted, constitute a severe hazard to motorists if it

brink of the abyss back in the early '70s. Anyone who was

us. ES he if on't ook ace aw ing fan edit e", ons :ard ht to the mes t-is-IT SO hear On rms me ng, ing



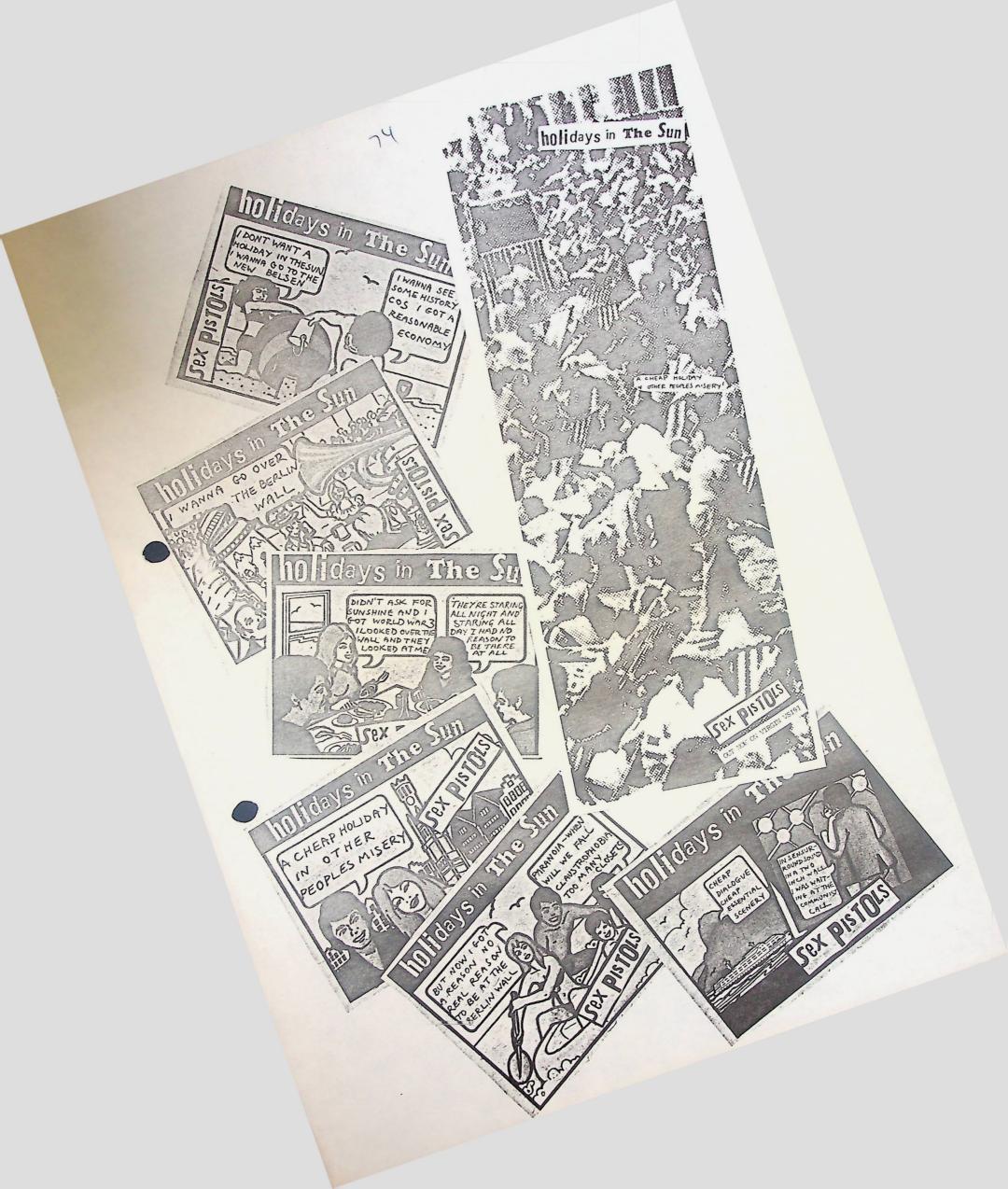
making for a gaudy but striking effect. Again it was a message to the fans - and since by this time the "Punk Rock explosion" had polarised opinions, there was little need to play to a broad market.

As ever, the Sex Pistols managed to use the mass media's eagerness for condemnation to their advantage when they released an album titled "Never Mind The Bollocks - Here's the Sex Pistols". Several major record chain-shops refused to stock the record because of the title. A court case ensued, which the Pistols won when it was judged that the offending word "bollocks" meant nothing more than "rubbish."

ILLUSTRATIONS

PRESS ADVERTISING - Record releases.

- 1. "Sex Pistols"
- 2. 11 21
- 3. "The Boys"
- 4. 11 11
- 5. "The Adverts"
- 6. "The Jam"
- 7. " "
- 8. " "
- 9. "The Radiators From Space"
- 10. "The Clash"
- 11. " "
- 12. "The Damned"
- 13. "Buzzcocks"
- 14.
- 15. "Generation X"
- 16. "Sham 69"
- 17. "Iggy Pop & James Williamson"



Marketed by RCA Records Ltd 10 modelha Gomado/Tumung Grey 10 BONS-FIRST

Tve Loved Before", "Rivers Are For Boats" and "99 Miles From LA" jostle with lots of other wimpy love songs, all ripe for plusking by cabaret

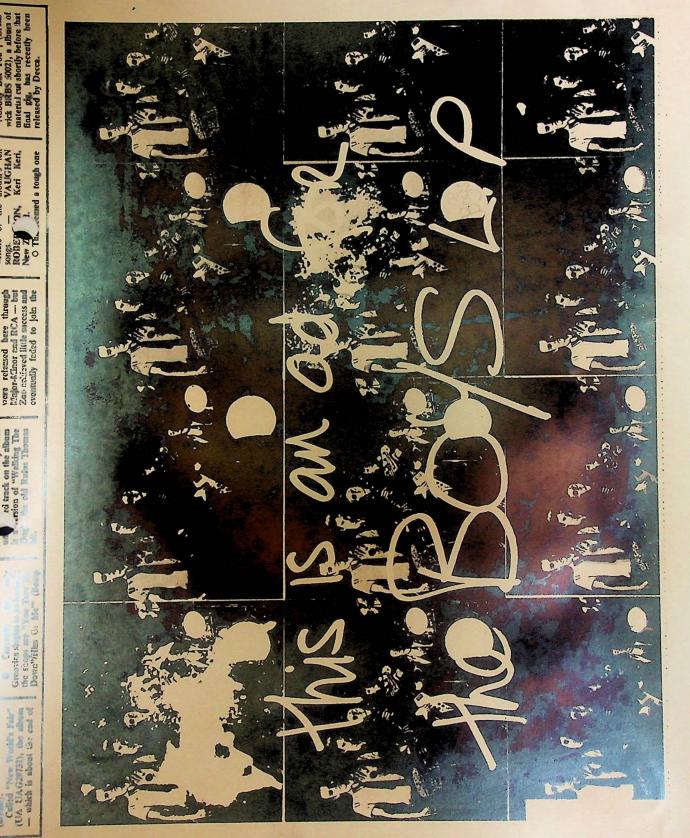
title track is about the sickliest song, all dago picking and angelic choirs. Most of side two is in fact yukky. Without the strings, she rocks gently, as on Dave Loggins "Wait Till

Foster to form Attitudes, though just what attitudes they intend striking remains an enigma.

Peter Skellell ville, Keal he tries that too on "The Keal Thing". Go home Andy, all is not forgotten. Soul-pop, perhaps? "Sweet

(he plays guitars and sings, too), and they're short but

to play this game -- I can't even be bothered to be convincingly bitchy about it.



"Nobody But You", (Brass-wick BRBS 5002), a albam of material cut shortly before that final gig, has recently been released by Decca.

Lacey would appear to be the writers of the album's ten songs.

VAUGHAN ROBER 7N, Keri Keri, New O Th. cened a tough one

Contracted to Barclay-Riviera in France, the band's disas were released here through Righer-Kinor rand RCA — but Zon nextered little success and eventually feded to John the

is it just another

Called "New World's Fale" (UA UAG29737), the album -- which is about the end of

Pic ROSS HALFIN

T don't regard ane Banshees

Maybe that's one of the





Phil Chevron

Jimmy Crash

Mark Megaray

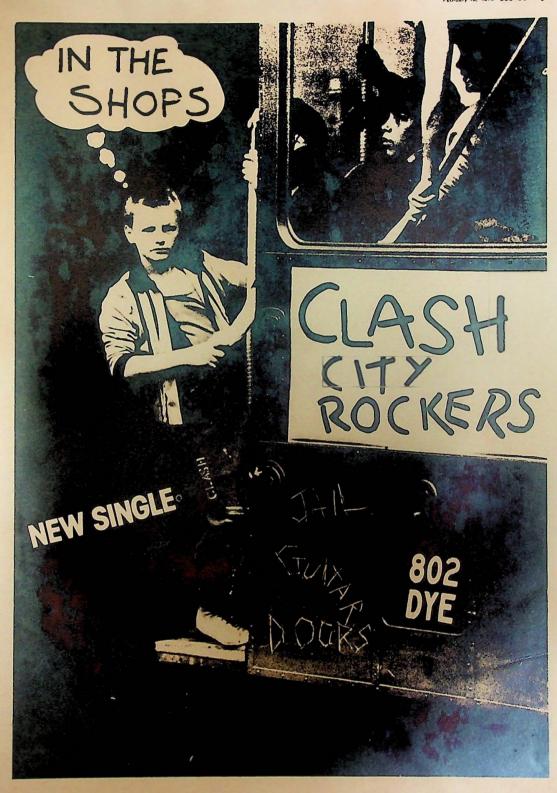
Peter Holidai

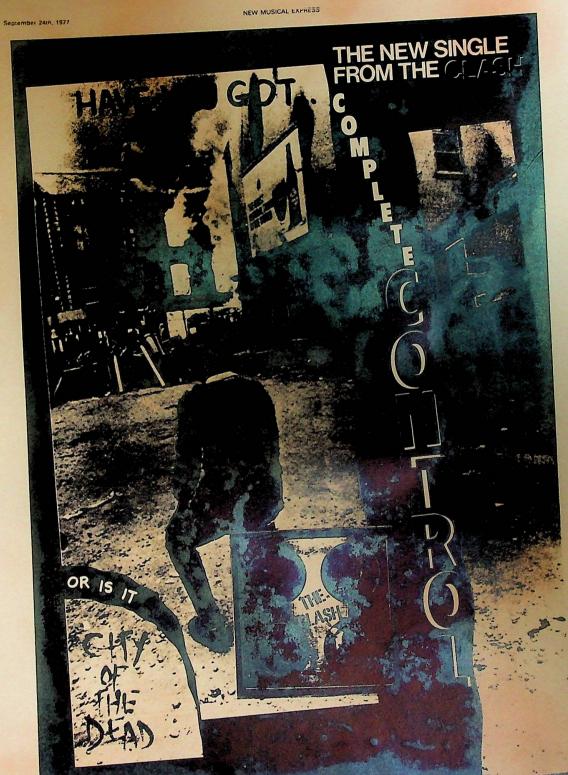
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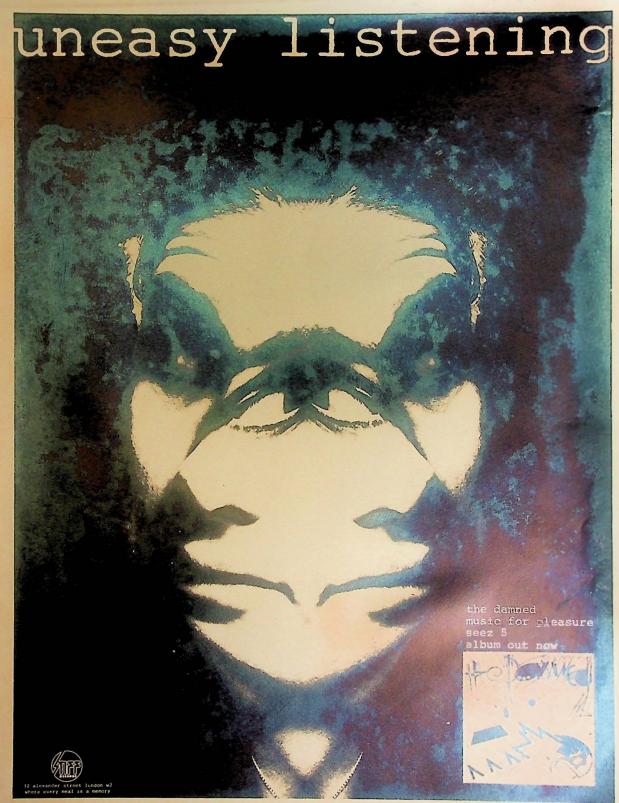
FIRST ALBUM ON RELEASE

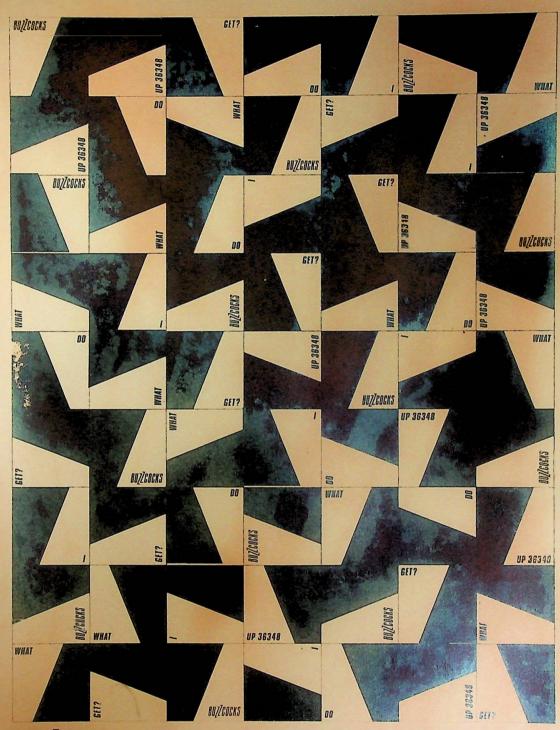
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February 18, 1978 SOUNDS Page 7

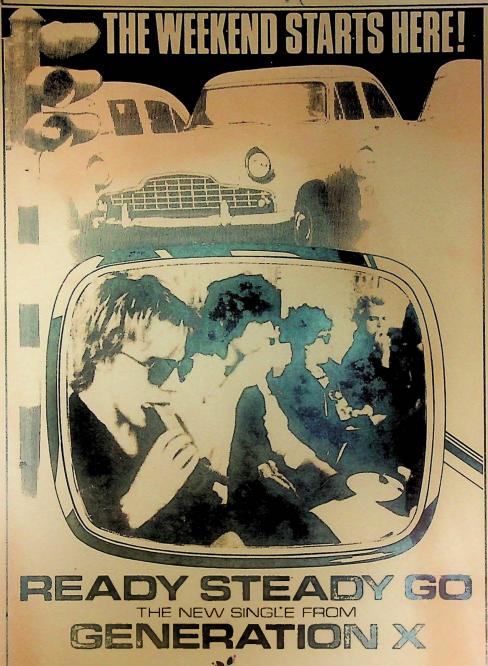








BUZZCOCKS - NEW PRODUCT - SINGLE ITEM - UP 36348 - WHAT 90 1 8ET?



Chrysalis

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organity, it's no show. Musically, it's an unpretentious delight.

The harmonica, scarcely re-

when used for doletal, intro-spective themes. Earnest and determined, Foots Thielemans shambles onstage, but by the time he

Jazz of this kind is not a sommer affair. It would be nice to have some evidence that the musicians were enjoying the some fast, too flashy guitar at the

good, slower, "The D Day-Glo, Yours!" women stage-inv CHRIS BI



THE LISTENER KNOWS

THERE'S GONNA BE A BORSTAL BREAK OUT' & HEY LITTLE RICH BOY' **NEW SINGLE FROM SHAM 69**



BLACK

THURSD.
Clut
London's ivenues. Tivenues. Tivenues. Tivenues. Tivenues.
The state, and response to the state of the state o

reature literial ant versions such as Johnny Ci joyable to really dis their own. All this I course of sound has more their own. All this I course of the best bands in L. This show seen them. All the course of the best bands in L. This show seen them. All the course of the course of

IGGY POP & JAMES WILLIAMSON KILL CITY I GOT NOTHIN' ADA 4

DEAD!



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ILLUSTRATIONS

PRESS ADVERTISING - Tours.

- 1. "Sex Pistols"
- 2. "The Clash"

BURNING THE LAST BIG EVENT BEFORE WE ALL GO TO JAIL BRITAIN'S

VANILLA CHERRY

4.00-10.30 JULY 17 1977

OIRMINGHAM PAG MARKET TOM ROBINGSON BAND

SUBWAY SECT STINKY TOYS RICOLLUS SMATCH SLITS

SHAG MASTY



AT THE RAG MARKET NEAR NEW CROSS TICKETS NOW AVAIL VIRGIN RECORD SHOPS I COVENTRY, LIVERPO

Another Endale Assosiates/B. Risodes Production

CONCLUSION

The style that has emerged is unique to the 70's and is a healthy attempt to step out of the derivative nowhere-land that has been stifling creativity and originality. It has defined life in the not so "Super Seventies" in a more relevant and realistic way than the rethreads of past ideas which hace been so prevalent up to now. As yet, the style may come across as crude and basic but it makes no apologies for this, and it is the subtleties that are the important differences that will continue to be developed and experimented with. But the clearest way of illustrating this style is through the actual graphics that have been used. I have tried to put together as comprehensive a collection of illustrations of the variations as was possible. Those are the foundations of a style that will continue to develope and will hopefully shunt the redundant trends of nostalgia out of the way.

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And all Fanzines everywhere ...