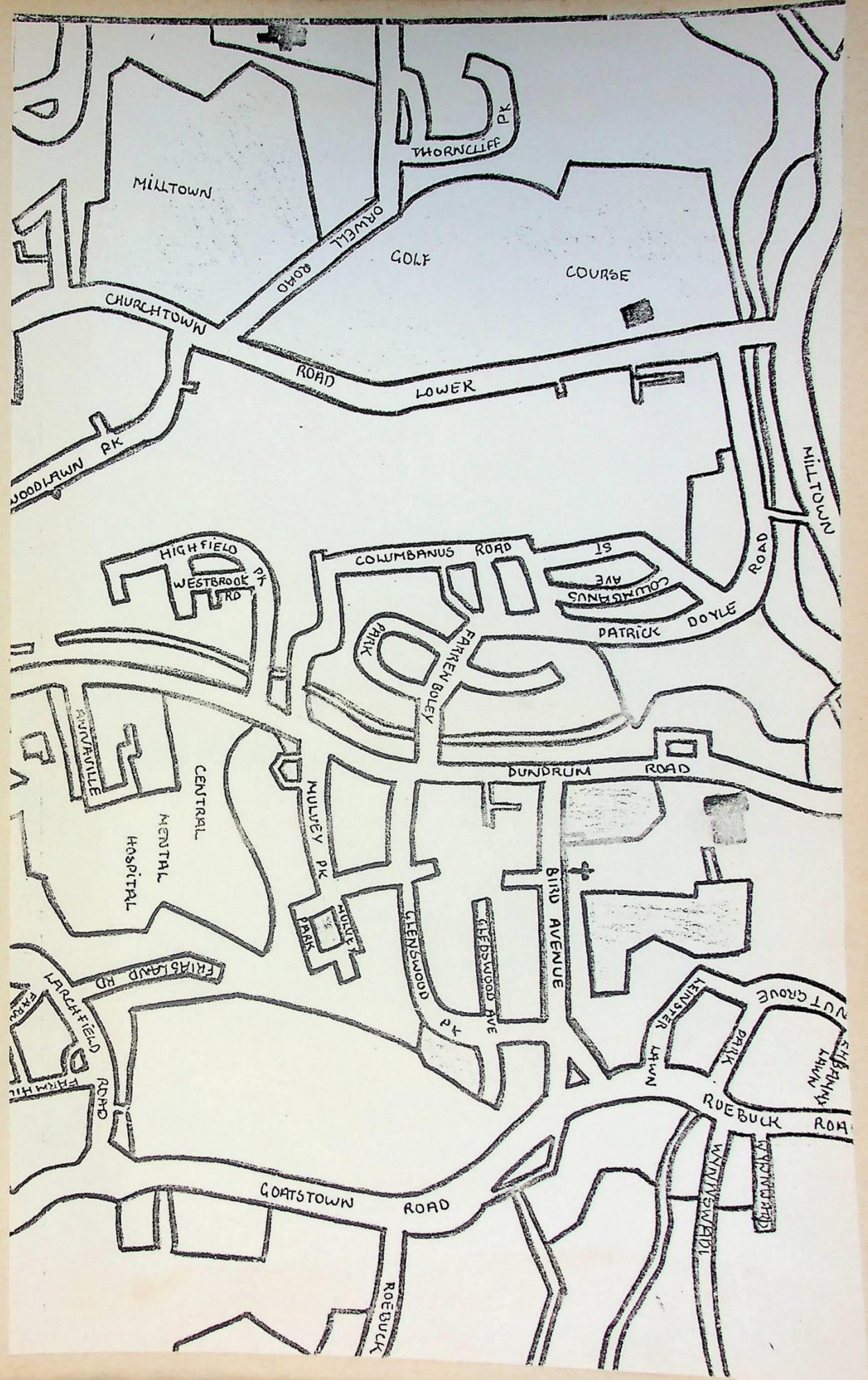
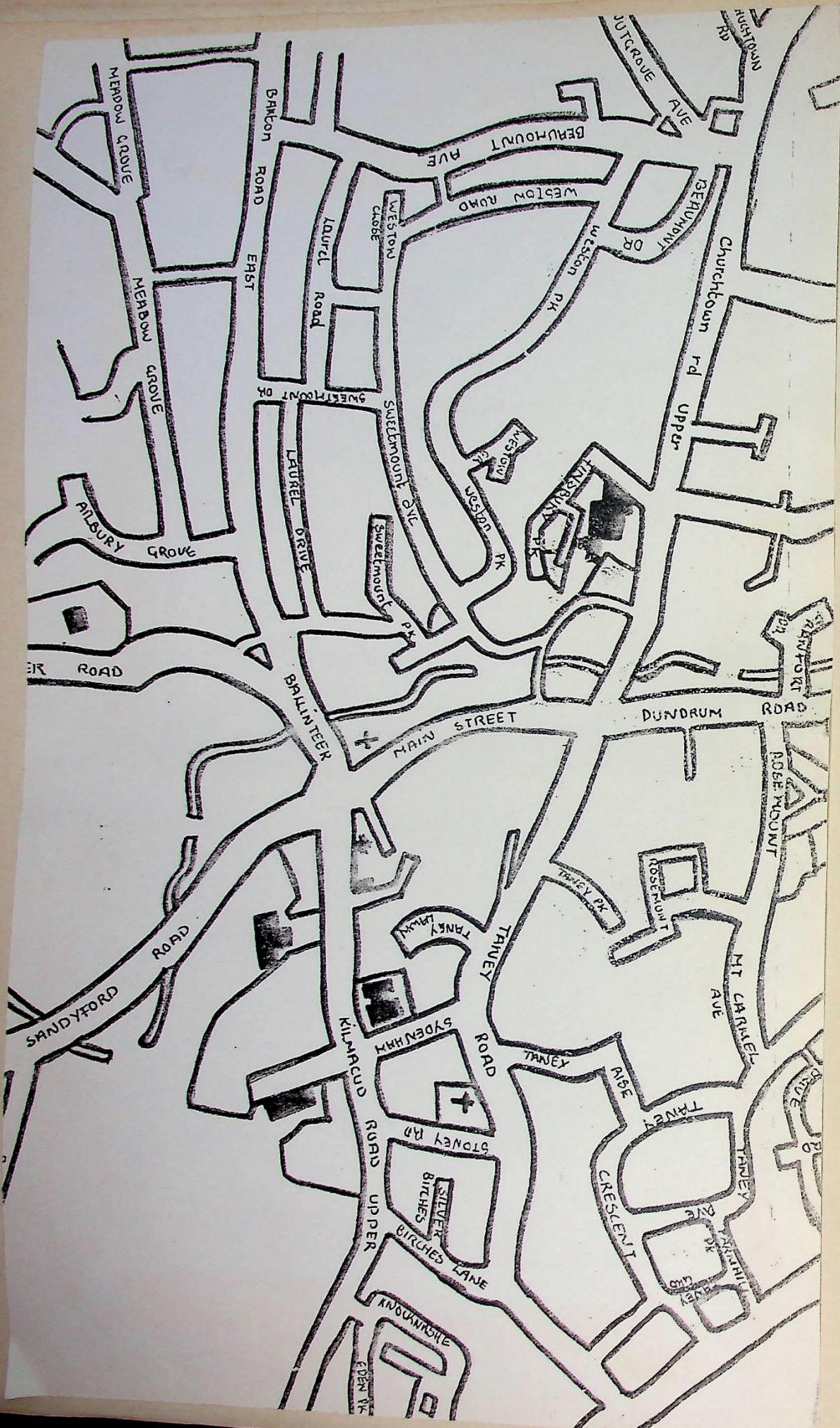
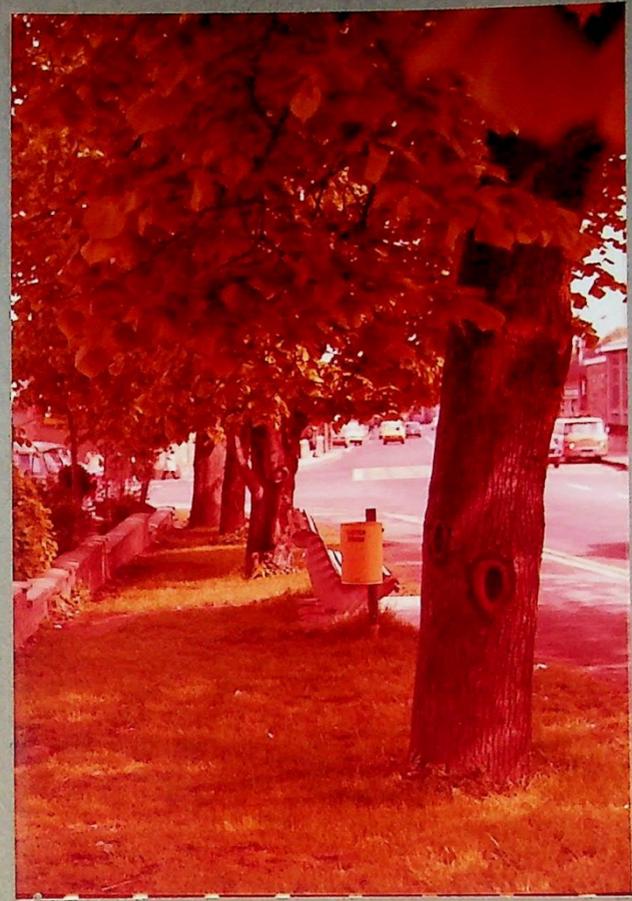


Major
Study

Dundrum Main Street





Dunawun Main Street
Shopping Centre
Maceys fabric boutique
Ulster Bank
Martins Travel
E.B.S.
Penneys
Quinworth family care
Gaywear
Prescotts
Butcher - Midland Meats
McKennas electrical
Alan King mens shop
Bewleys
E+P Carpets
Boylans shoes
T. Farmer pharmacy
Killykare
Quinworth

Elite photographers
Ian Delgetty sports centre - motor accessories
Bewley's Cafe
The Sound of music
Radio + Tape recorders
Radio Market
M. Wigoder Wall papers + Paints
Sibley - Stationery
Toilets
T. Carron ~~Optician~~ Optician
Hair care by Herman

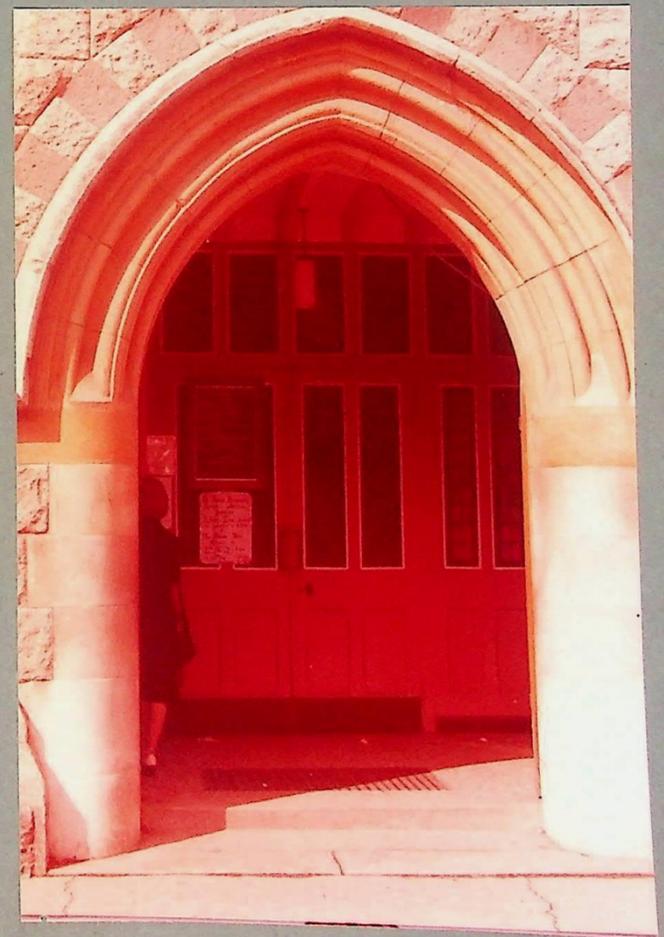
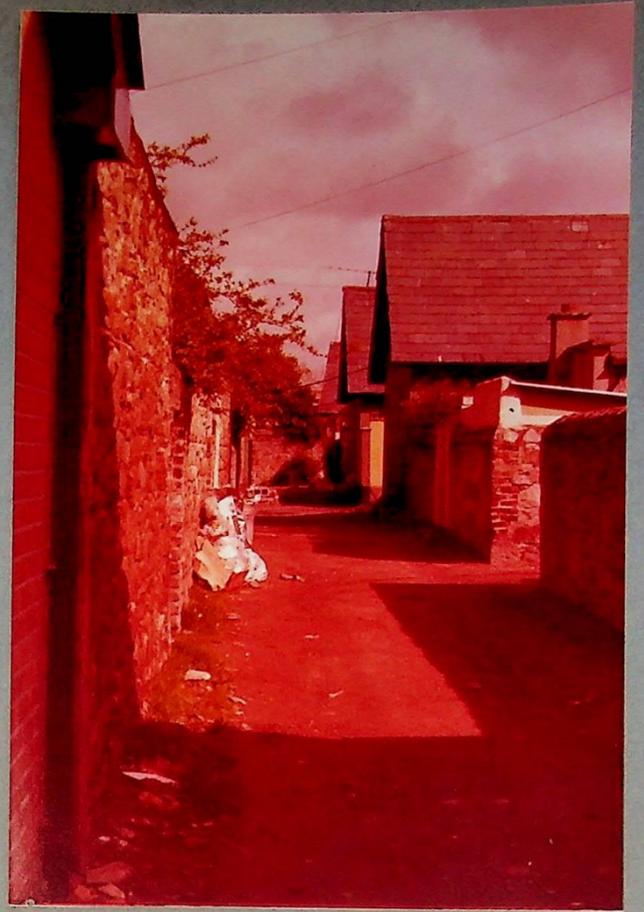
overall view
crossings through carpark

Dundrum Main Street

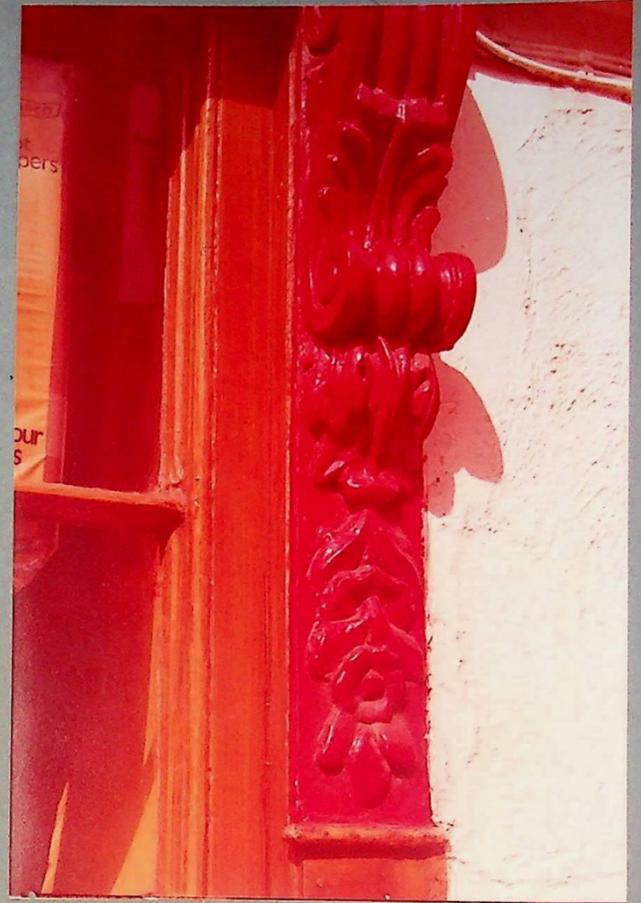
- John Horgan Turf etc
- Dr. Caron Dentist
- Patrick Nugent MB BCH BAO MRCEG
- Dr. John Daly
- Carr's Newsagent
- Tele Rentals
- Betting Office
- P Continental Bread + Cakes
- P Kilkenny Fruit + Vegetables
- Carmels - stationery + Toys
- P Mulveys
- P Church
- Bank of Ireland
- P E. Dawis - coal, hardware
- P Campbells Shoe Repairs.

Dundrum Main Street

- The Shopping Mews
- D.I.Y. Centre
- Hair stylist up stairs
- Pork Poultry - Walsh
- A.I.B.
- College of Commerce
- Mc Ginn Dun Leary Coyne
- Angela Jewellers
- The Dundrum Book Shop
- Irish Permanent Building Society
- Dublin Savings Bank
- Maternity Wear Boutique
- Florist
- Surgery Dr. Kiaran Bent
- Dundrum Credit Union
- Dundrum House
- Finbarr Drohan up stairs
- Browsers
- Hazletts



PRIVATE PLACES



DETAILS



INTERESTING DETAILS

Dundrum Main Street

Shopfronts

Lettering Worksheet

NAME.....

CLASS.....

DATE.....

The word FASCIA is an architectural term meaning a flat band, usually the name board, over a shop window.

In the spaces provided draw an example of:

- (1) Old Irish Lettering
- (2) Painted Shop Lettering
- (3) Plastic fascia Lettering

(1)

(2)

(3)

In each case state whether the lettering relates to the overall look of the shopfront and give reasons.

(1)

(2)

(3)



COLOUR

COLOUR

Colour can be used to make objects look heavier or lighter, space seem warmer or cooler, planes to advance or recede, even sounds to seem louder or softer.

Colour can be used decoratively, symbolically or therapeutically.

It can be used to signal or delineate, to stimulate or to depress, to give a sense of place and thus a sense of identity.

The best way to study colour is to use it.

An awareness of colour as a basic and vital force-is lacking from the built environment.

If we are to avoid the possibility of future grey, monochromatic towns and cities, we must reorientate our concept of space-form relationships towards a deeper awareness of coloured space and coloured form. We must accept colour not as a separate element, but as one totally integrated into the visual experience.

Bundrum Main street

Shopfronts

Colour

NAME.....

CLASS.....

DATE.....

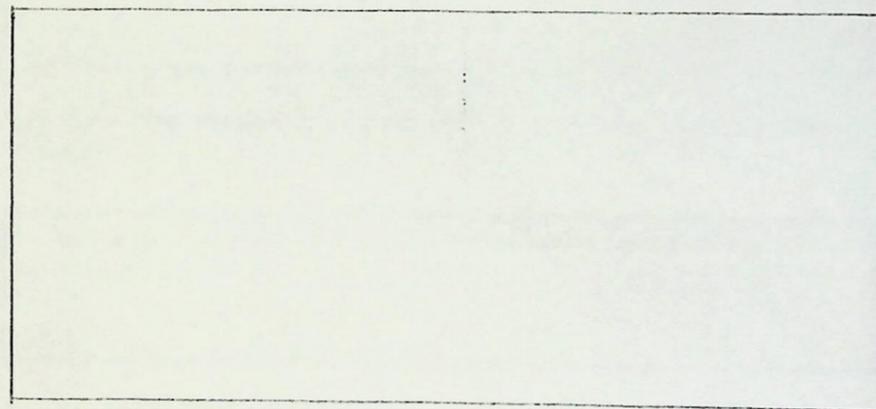
Choose one particular shopfront in the Main Street.

Name it:.....

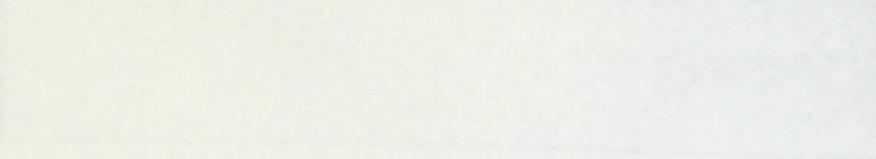
Describe the colours used on the actual shopfront e.g. lemon, yellow, off-white.

What type of atmosphere do the colours create?

Draw an outline of the shop and suggest your choice of colours for the shop.



What points do you have to keep in mind when designing a colour scheme?



Dundrum Main Street

Shopfronts

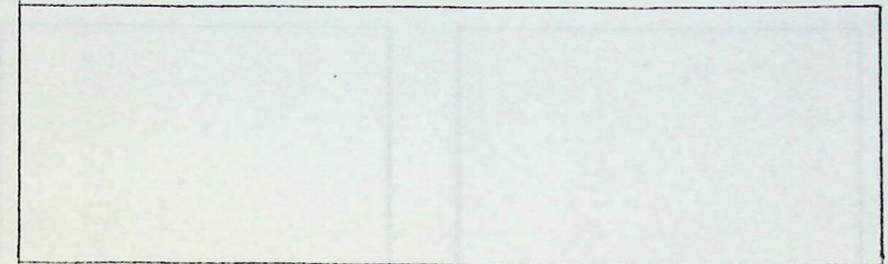
General Questionnaire

NAME.....

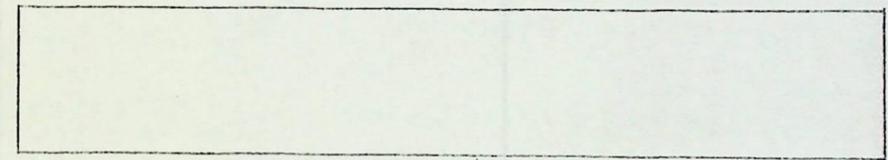
CLASS.....

DATE.....

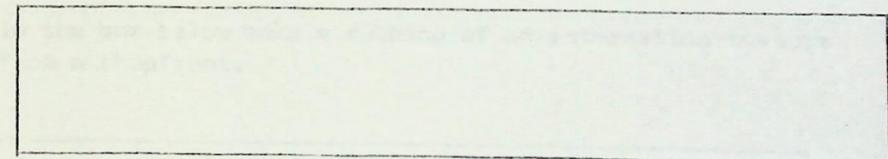
Some of the buildings in Dundrum have modern shopfronts at ground floor level while still having the old parts of the buildings showing above. Draw a sketch below to show one of these buildings.



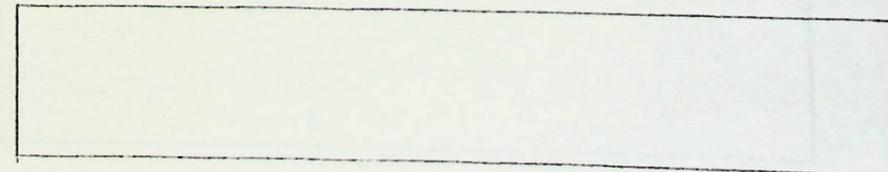
Make a list of things which are provided to make the area more pleasant for shoppers.



How does the shopping centre differ from the rest of the street?



As you walk along the street, name the shops that you like the look of.



Dundrum Main Street

Shopfronts

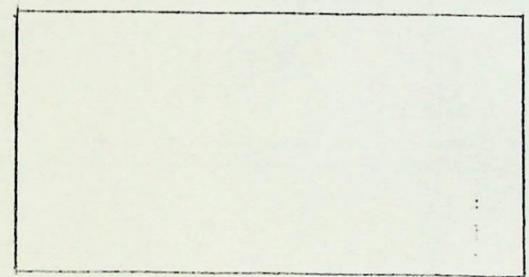
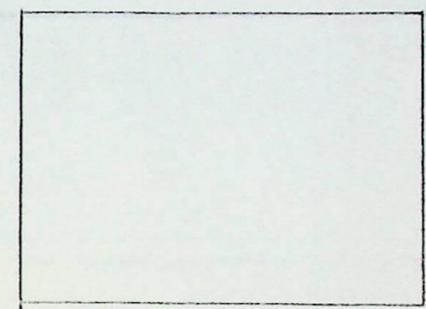
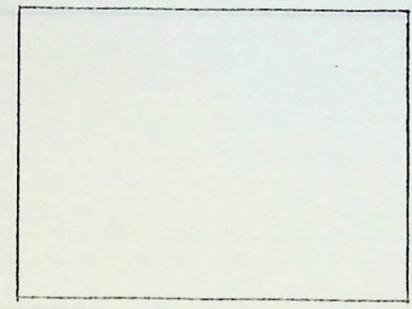
Texture

NAME.....

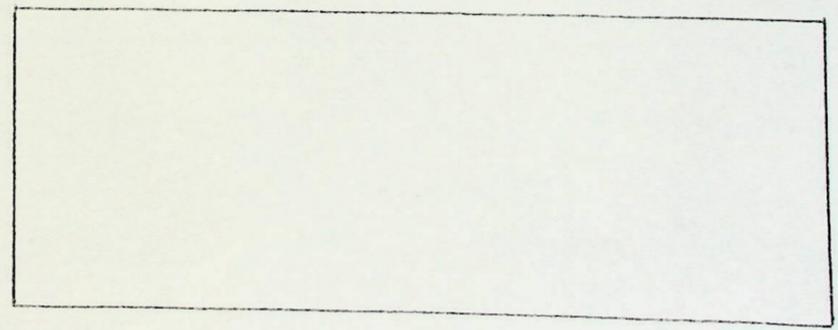
CLASS.....

DATE.....

There are many different textures used on the buildings.
As you walk along, find three interesting ones and draw
them below.



In the box below make a rubbing of an interesting texture
from a shopfront.



Dundrum Main Street

LETTERING

Name.....

Class.....

Date.....

All around us we see notices and signs. In the space below draw examples of:

1. A warning
2. An invitation
3. An event

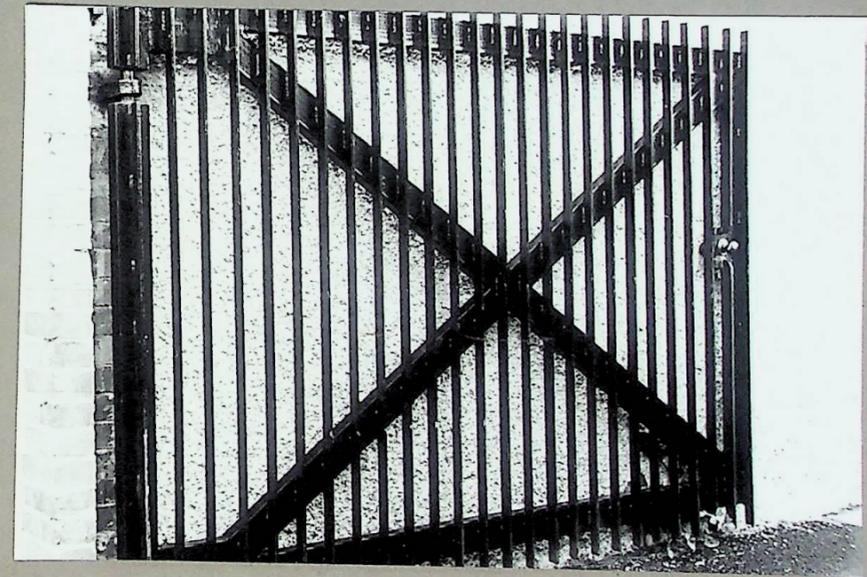
(Faint, mirrored text from the reverse side of the page is visible through the paper.)

Dundrum Main Street

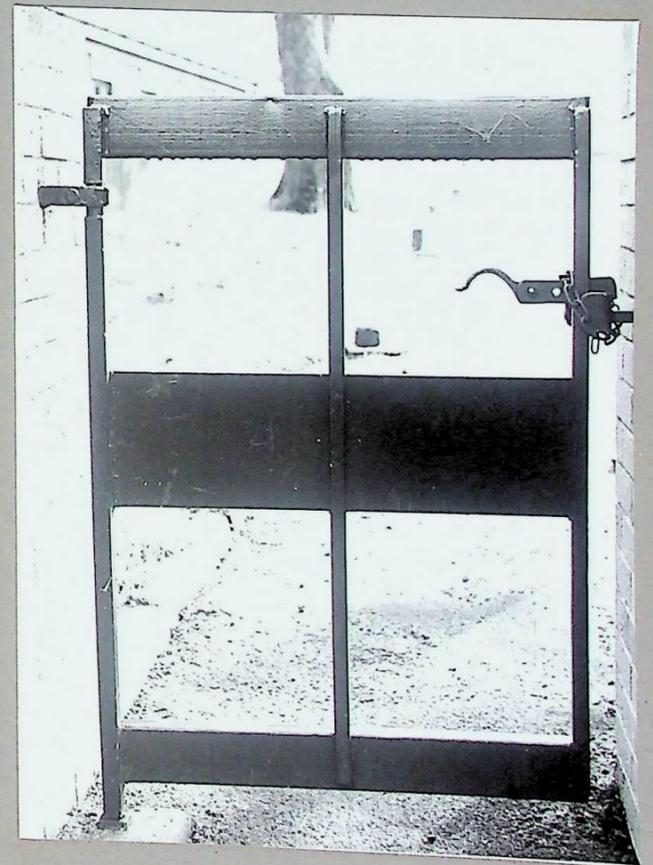
VISUAL COMMUNICATIONS

Name.....
Class.....
Date.....

Some of the biggest and most important visual communications are found in streets and alongside roads. Select two examples that convey their effeciently and compare them with two that do not work.



PATTERN



PATTERN

Dundrum Main Street

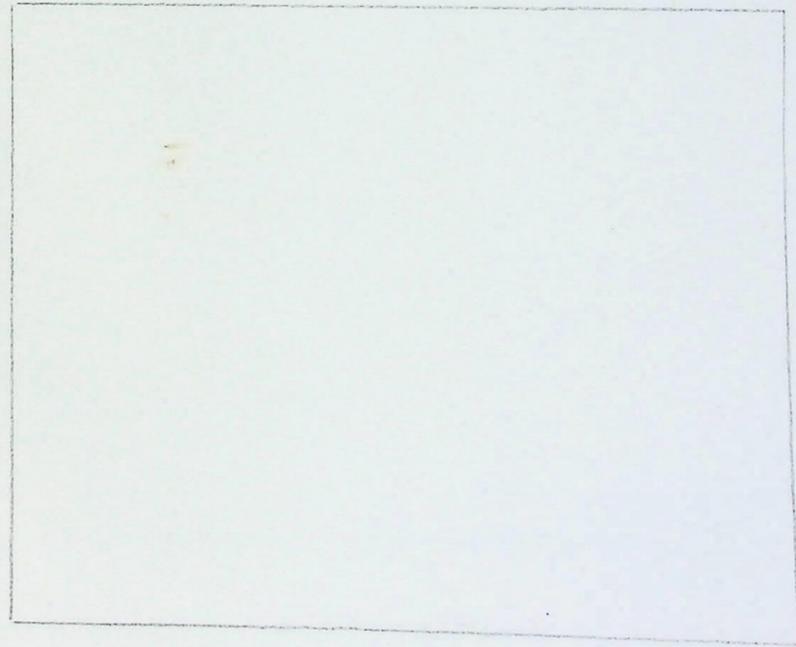
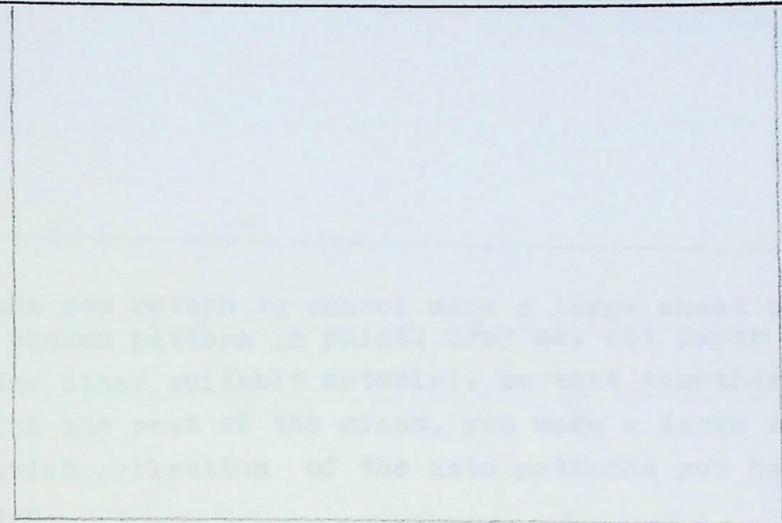
PATTERN

Name.....

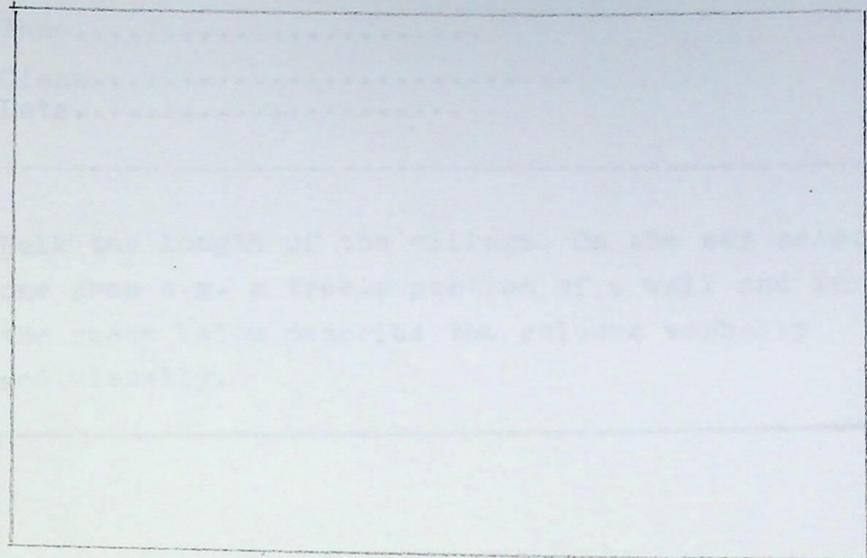
Class

Date.....

In the village there are a good variety of gates.
Some form interesting patterns. Using black markers
draw three examples in the spaces below.



Pattern continued.



When you return to school make a large sheet of a chosen pattern in paint, crayon, cut paper or some other suitable material, so that together with the rest of the class, you make a large and varied collection of the gate patterns you have seen.



Pattern continued.

Dundrum Main Street

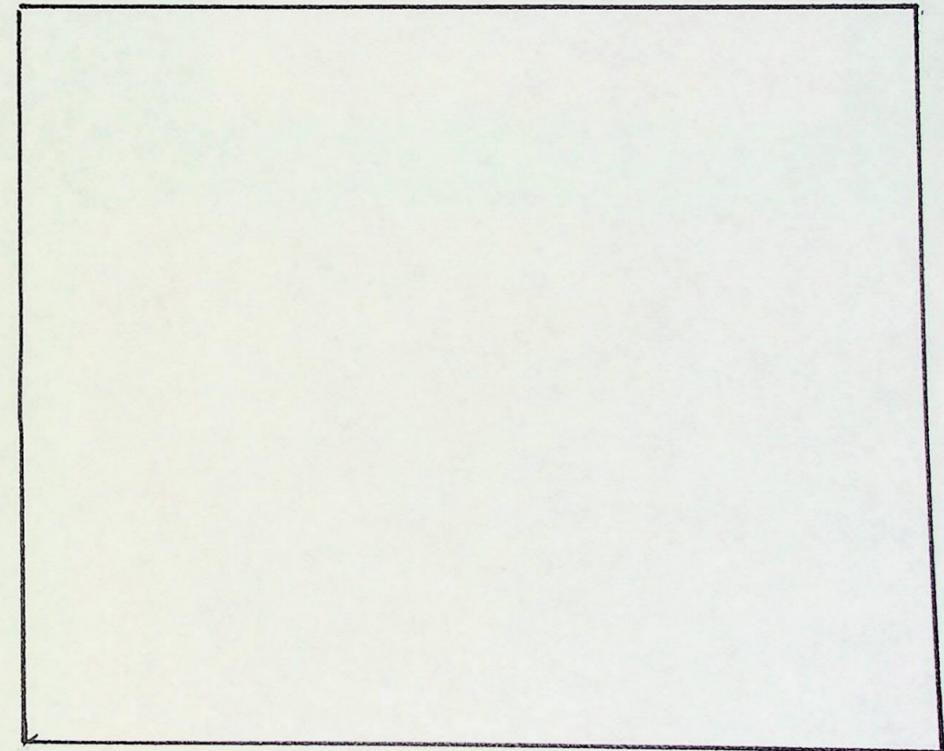
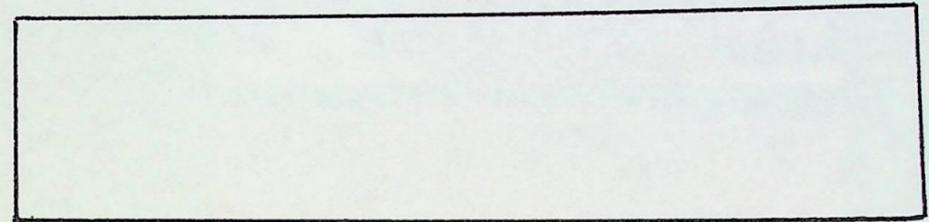
COLOUR

Name.....

Class.....

Date.....

Walk the length of the village. On the way select one area e.g. a tree, a portion of a wall and in the space below describe the colours verbally and visually.



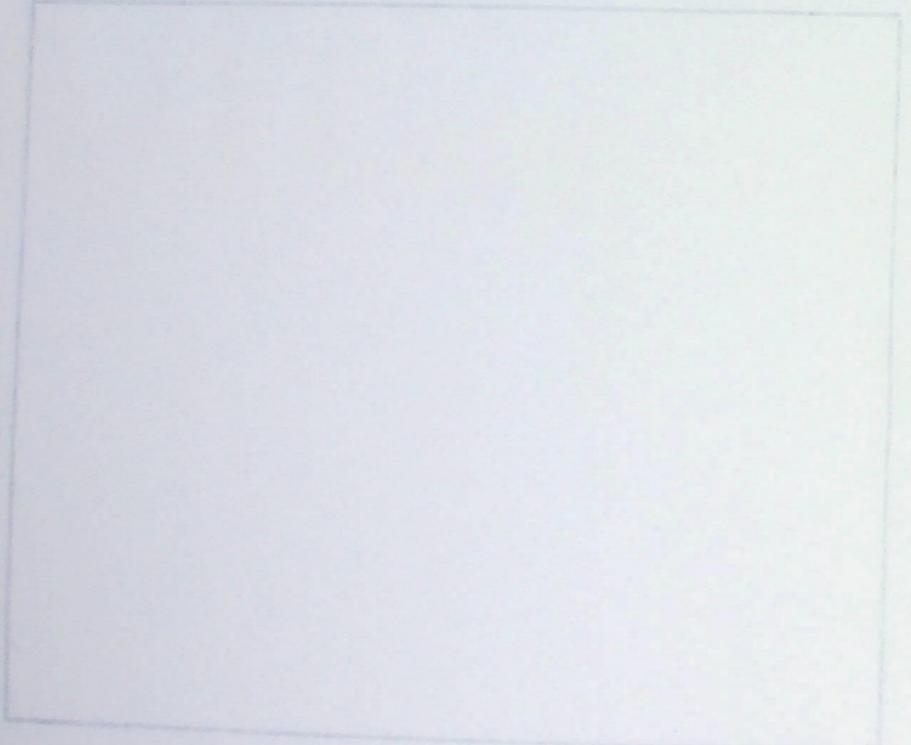
Are you surprised by the variety of colours that make up the object you have chosen?

.....

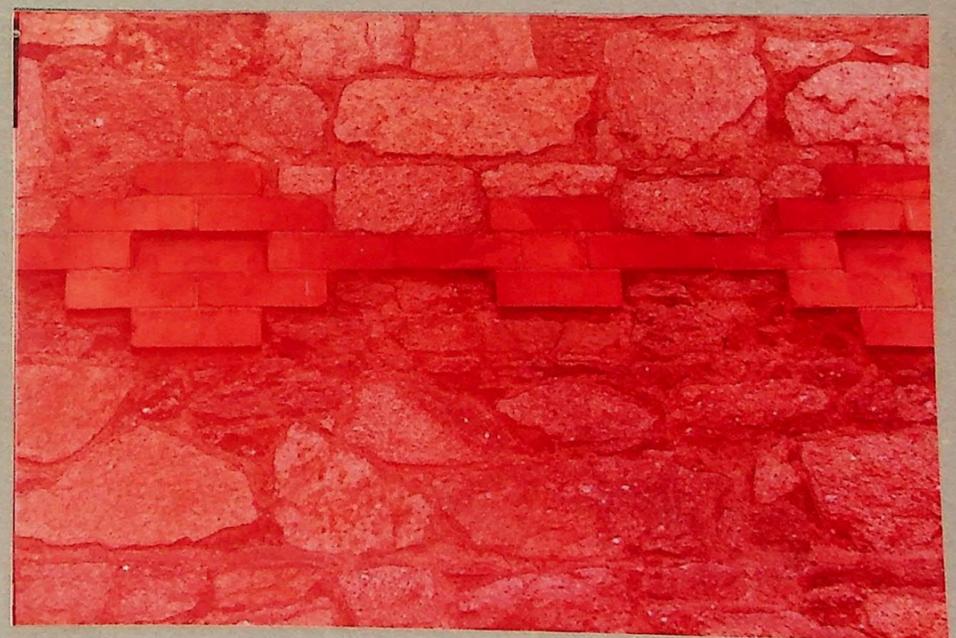
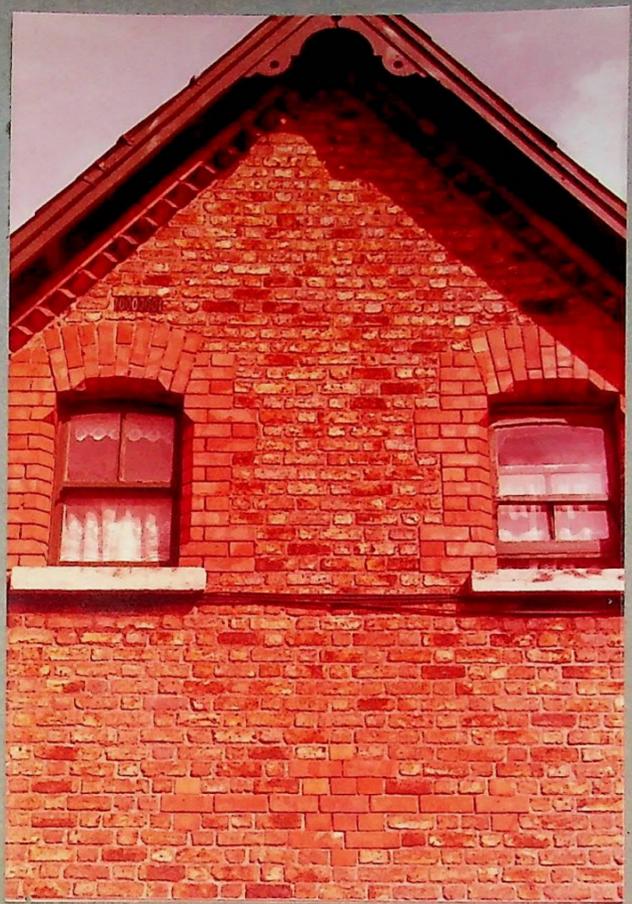
When you return to school take a large sheet of a chosen pattern in paint, crayon, cut paper or some other suitable material, so that together with the rest of the class, you make a large and varied collection of the patterns you have seen.

.....
.....
.....
.....

Write the length of the village. On the way select
one spot e.g. a tree, a portion of a wall and in
the space below describe the colours verbally
and visually.



.....
.....
.....
.....



PATTERN - BRICKS



PATTERN

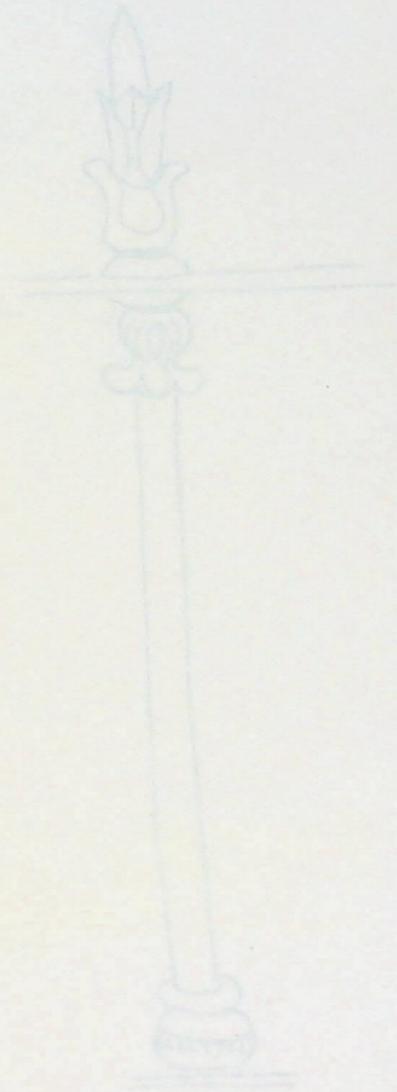
Street Furniture

The modern town contains a multitude of items commonly called Street Furniture.

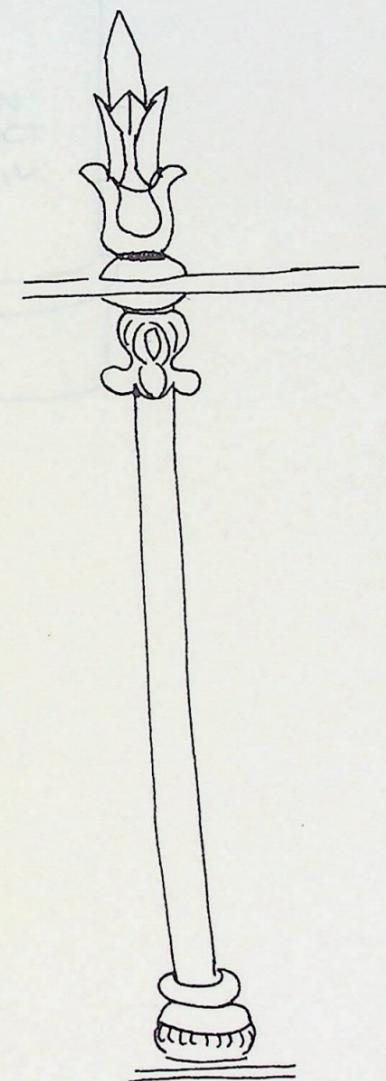
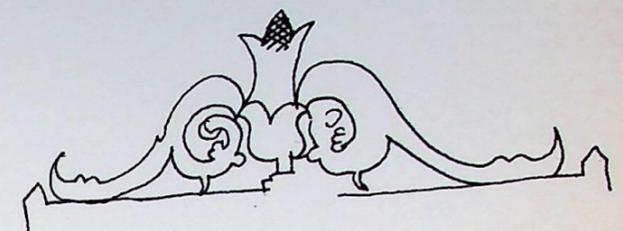
This consists of advertisements, electricity and telegraph poles, wires, traffic signs, road markings and a variety of other details. There is perhaps more need for them because of the complexities of modern life, but as a general rule they do little except introduce an appearance of chaos and disorder to the average street scene. Even the smallest villages now have their neon signs and national advertisements.

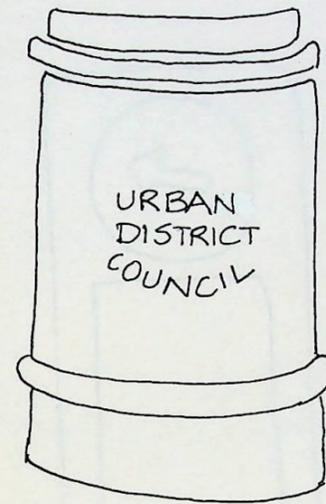
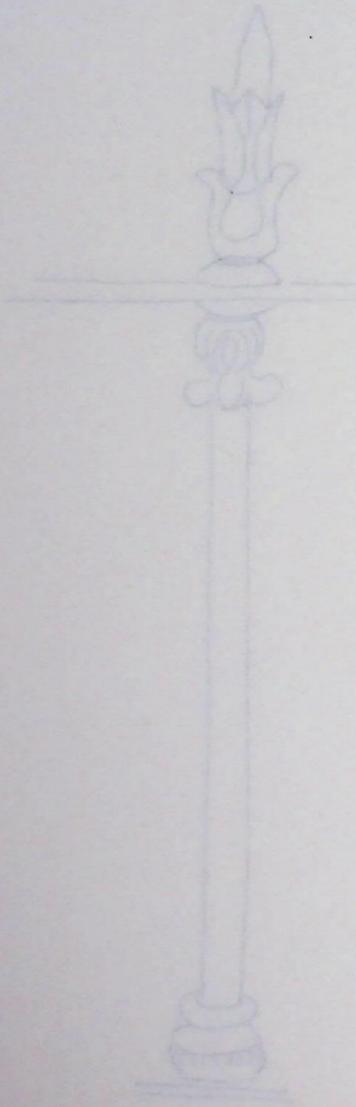
The problem is not however the concept of street furniture, but its general design and location in towns and villages. Towns are not museums and there is a genuine need for traders to advertise their wares and services. There is also a necessity to control and direct traffic. The public service companies have a duty to provide public utilities of all types. The need for such services varies from town to town, but the overall demand is increasing from year to year.

However, it should be possible for street furniture to be arranged in an organised and tidy fashion while at the same time fulfilling its particular function. It therefore can bring a sense of uniformity and order into a town rather than disorder, carelessness and untidiness.

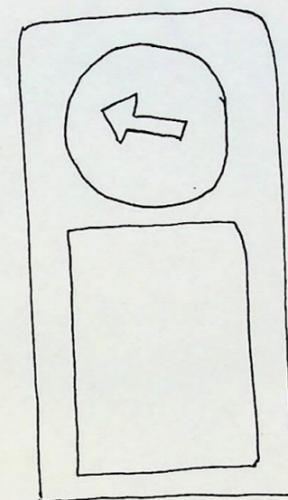


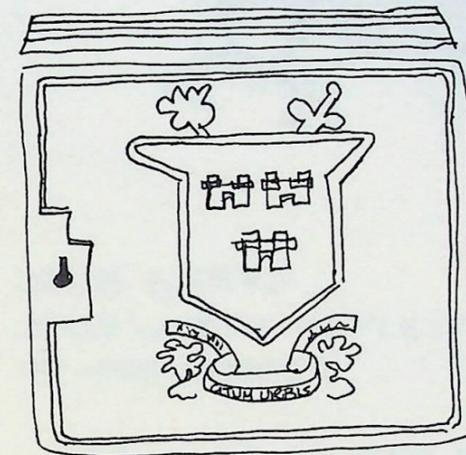
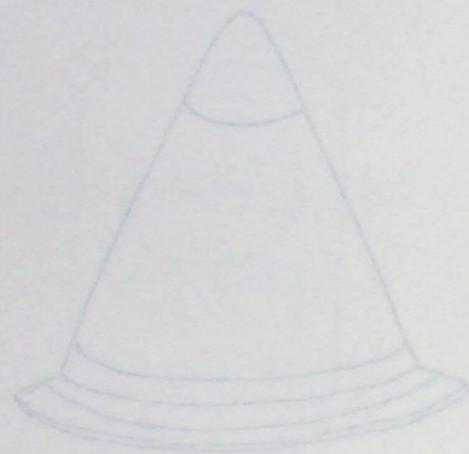
Faint, mirrored text from the reverse side of the page, likely bleed-through from a previous page. The text is illegible due to its orientation and fading.





URBAN
DISTRICT
COUNCIL

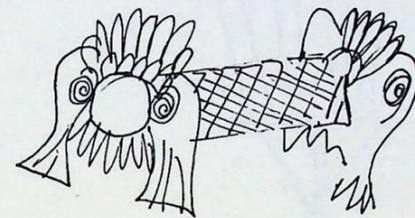
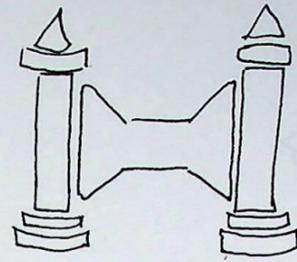




THE DUBLIN CITY COAT OF ARMS IS A COMMON FEATURE APPEARING IN VARIOUS FORMS AND SIZES ON THE BASE DOORS OF ALMOST ALL 1890-1936 STANDARDS. A BEAUTIFULLY PAINTED EXAMPLE EXISTS OUTSIDE THE MAIN GATE OF DUBLIN CASTLE.

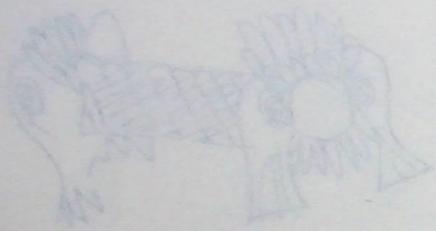
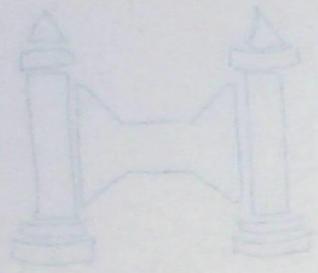


THE DUBLIN CITY COAT OF ARMS
IS A COMMON FEATURE APPEARING
IN VARIOUS FORMS AND SIZES
ON THE BASE DOORS OF ALMOST
ALL 18TH-19TH CENTURY
REAR WALLS. PAINTED EXAMPLES
EXIST OUTSIDE THE MAIN WALLS
OF DUBLIN CASTLE.



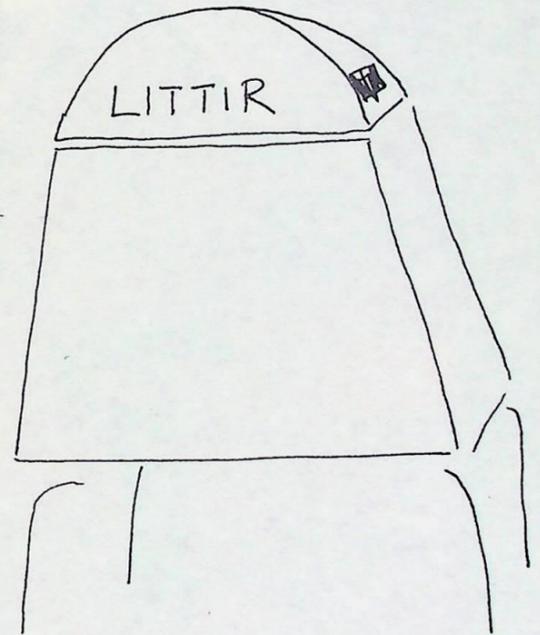
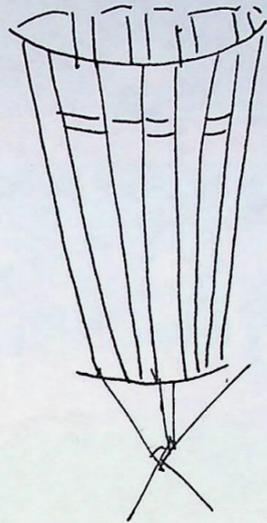
SHOE WIPERS
SHOE WIPERS REFLECT THE ERA
OF MUD STREETS.

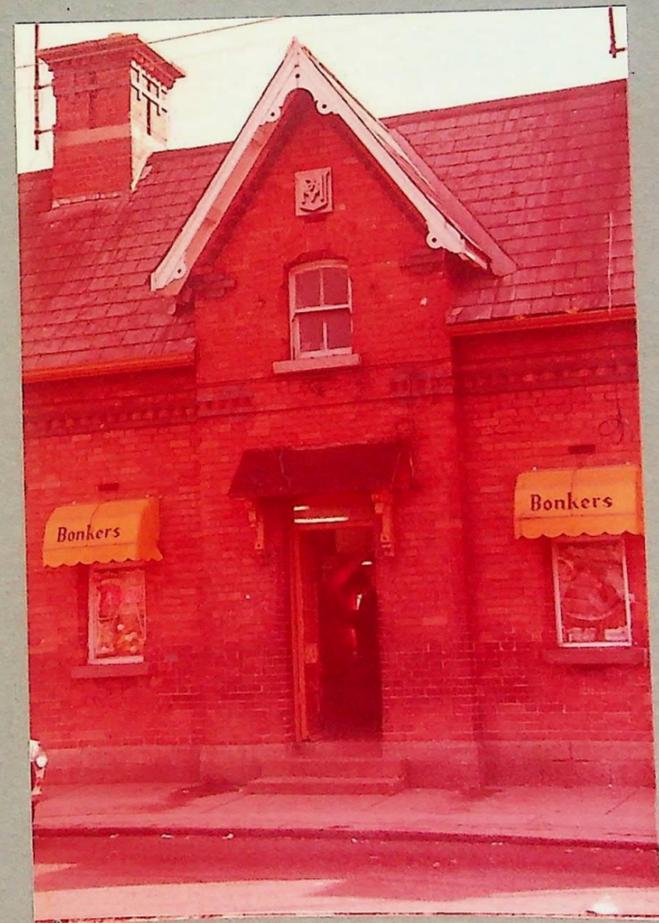
WHILE THEIR USE HAD BECOME
ALMOST ARCHAIC BY THE MID 19
DUE TO THE INTRODUCTION OF
SOLID STREET SURFACES, THEY
CONTINUED TO APPEAR IN AN
ORNAMENTAL CAPACITY RIGHT
UP TO THE EARLY 20, THEIR
EXCUSE BEING THE PRESENCE
OF THE HORSE



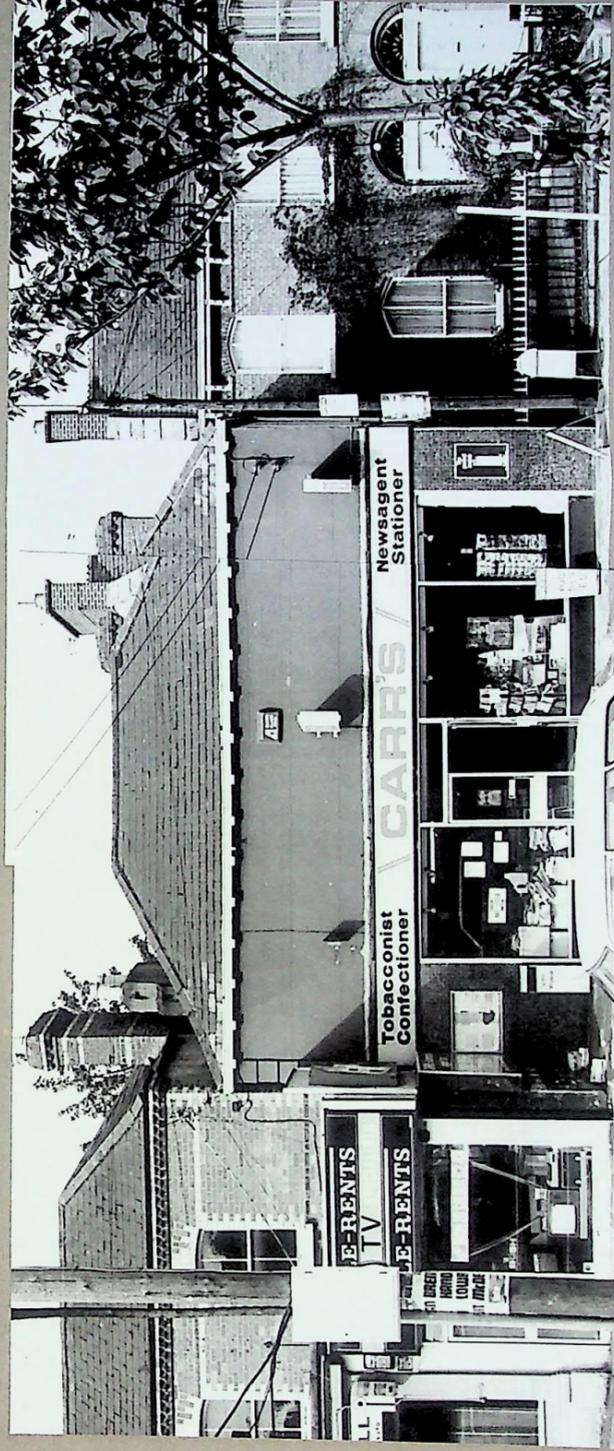
SHOE WIPERS
SHOE WIPERS REFLECT THE ERA
OF MUD STREETS

WHILE THEIR USE HAD BECOME
ALMOST ANACHAIC BY THE MID
DUE TO THE INTRODUCTION OF
GOLD STREET SURFACES, THEY
CONTINUED TO APPEAR IN AN
ORNAMENTAL CAPACITY RIGHT
UP TO THE EARLY 20TH CENTURY
EXCEPT BEING THE PRESERVE
OF THE HORSE





CONTRAST



CARR'S Shop Duncannon Dublin

Shopfront

Points to consider

- i Legible
- ii Elegance
- iii Background
- iv Contrast
- v Communicative Aspect.

- i definitely the writing is legible
- ii but not elegant
- iii it stands out on the background
- iv contrast is good
- v

The building does not ^{blend} "fit in" with the surrounding buildings.
It holds no unity

Why.

1. It lacks windows upstairs.
2. The original bricks have been painted over.
3. There are too many signs and notices around - they distract
4. Although there is a notice board in the wall outside the building the window is still used
5. To see the notice board you have to weave your way over bubble gum machines and paper advertisement signs.

CARR'S SHOP PARANORMAL DELIVER

Shopfront

Points to consider

- i Legible
- ii Elegance
- iii Background
- iv Contrast
- v Communicative Aspect

- i definition of the writing is legible
- ii but not elegant
- iii it stands out on the background
- iv contrast is good

The building does not fit in with the surrounding buildings
 It looks in style

Why

- 1. It lacks vibrant colours
 - 2. The original notice was painted over
 - 3. There are too many signs and notices around - they distract
 - 4. Although there is a notice board in the wall outside the building the number is still used
 - 5. To see the notice board you have to walk over the wall
- signs

carr's
 newsagent
 stationers
 tobacconist
 confectioner



